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UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF NEW HAMPSHIRE

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MARKEM CORPORATION,	*
Plaintiff,	*
	*
v.	* 07-cv-06-PB
	* May 29, 2008
	* 9:40 a.m.
ZIPHER LTD., et al.,	*
Defendant.	*
	*

* * * * *

TRANSCRIPT OF CLAIMS CONSTRUCTION HEARING
BEFORE THE HONORABLE PAUL J. BARBADORO

Appearances:

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Court Reporter:	Diane M. Churas, CSR, CRR Official Court Reporter U.S. District Court 55 Pleasant Street Concord, NH 03301 (603) 225-1442

1 IN OPEN COURT

2 THE CLERK: The Court has for consideration
3 this morning Civil Action 07-cv-6-PB, Markem Corporation
4 versus Zipher Ltd., et al., for a claims construction
5 hearing.

6 THE COURT: How do you want to proceed?

7 MR. GLITZENSTEIN: Good morning, your Honor.
8 Kurt Glitzenstein for plaintiff Markem Corporation.
9 Your Honor, at the status conference that we had last
10 February, we had talked about proceeding first with a
11 tutorial in order to help orient the Court to some of
12 the technical issues and the context for the claim
13 construction issues. So our proposal on this proceeding
14 today would be to start with that, and for that we have
15 here today Dr. Pedro Landers, Peter Landers, from Markem
16 Corporation to address some of those issues, and then
17 once we have gotten through that and defendants have a
18 chance to respond, then we would proceed to the claim
19 construction issues, the argument section of the
20 proceeding.

21 MR. JAKES: Your Honor, that's fine with us.
22 We also have someone here to help us with the tutorial,
23 Professor Kuc from Yale University is here, and he would
24 respond after Markem's witness.

25 THE COURT: All right. I probably explained

1 my view about Markman hearings to you at the last
2 conference, but let me reiterate. I think that it is a
3 mistake for judges to offer interpretations of claim
4 language that the judge doesn't need to offer to decide
5 the dispute and, in fact, I think that I'm
6 constitutionally constrained not to do that. I have the
7 power to decide cases and controversies. I don't have
8 the power to offer advisory opinions. So unless
9 somebody explains to me today why the dispute between
10 the parties concerning the construction of a particular
11 term is potentially determinative of the case, I'm not
12 going to construe the term. So I hope that you will be
13 prepared to do that, and the way to do that, obviously,
14 is to show me what the allegedly infringing product is,
15 and why, if one party's construction is adopted, it
16 doesn't infringe, and why, if the other party's
17 construction is adopted, it does, and unless you can
18 really do that, I probably won't give you an answer to
19 your question and I will focus only on those terms that
20 I think will decide the case. If they won't decide the
21 case, I'm not going to give you an interpretation.

22 I also have to tell you, and I looked at
23 several of your disputes, they don't seem to me to be
24 real disputes. So I'm not going to adopt Version A over
25 Version B when I don't see any difference between

1 Version A and Version B. So unless somebody can
2 demonstrate to me that there's a meaningful distinction
3 between the two terms, you're not going to get an
4 instruction on this. So as you go through this, just be
5 prepared on those points. Otherwise, you won't get what
6 you're hoping to.

7 MR. JAKES: We're prepared on that, your
8 Honor.

9 THE COURT: All right. You want to call your
10 person?

11 MR. GLITZENSTEIN: Yes, your Honor. Thank
12 you. Your Honor, we've asked Dr. Pedro Landers of
13 Markem whose title is the Director of Product
14 Development to provide the Court with some background
15 information about the two products in this case.

16 THE COURT: How would you like to do it? You
17 can sit there, you can stand up, you can sit at the
18 witness stand, whatever you want to do.

19 MR. GLITZENSTEIN: We've got a little
20 presentation that will include some videos and some
21 other graphics just to sort of supplement Dr. Pedro's
22 discussion this morning. We're comfortable doing it in
23 any way. I think Dr. Landers is probably more
24 comfortable standing on his feet and sort of expounding
25 on these issues.

1 THE COURT: That's fine.

2 MR. GLITZENSTEIN: But we do have a little bit
3 of show and tell here in terms of some ribbon and some
4 printers in addition to the video; so it might be a
5 little bit challenging for everybody to see what's going
6 on. So what I would suggest we do is start out with the
7 camera here and see if that works and maybe flip between
8 the camera and the Powerpoint presentation that we have
9 got if that's possible.

10 THE COURT: Yep. Okay. Perfect.

11 MR. GLITZENSTEIN: Let's do that then.

12 THE COURT: Go ahead.

13 MR. LANDERS: Good morning, your Honor. Peter
14 Landers, Director of Product Development at Markem
15 Corporation. I was formerly the Engineering Manager of
16 the Markem Corporation in Nottingham UK and was
17 responsible for the projects to develop the SmartDate5
18 and the 18 Series. Prior to that I had various
19 positions in what would probably be best described as
20 automation industry, both as a practicing engineer and
21 as an engineering manager. So that gives you my
22 background relative to the accused products.

23 So what I would like to do is, firstly, take
24 you through very quickly the context of thermal transfer
25 over-printing world just to give you some background,

1 place it in the industry that it is founded in, and I'd
2 like to give you some views of the machines.

3 So, firstly, I would like to show what thermal
4 transfer over printer actually shows.

5 THE COURT: Let me make sure I've got
6 everything enabled correctly. So if you want something
7 from the document camera to be shown, if you'd tell me
8 I'd like to enable the document camera, I can do that.
9 Otherwise, I will stick with what's on the screen now
10 which is the part from the laptop and is part of the
11 tutorial. Do you want the document camera on now?

12 MR. LANDERS: Document camera, please.

13 THE COURT: All right. Make sure I've got
14 this. All right.

15 MR. LANDERS: So shown on the document camera
16 for everyone other than --

17 THE COURT: That one, let me turn -- Joyce, is
18 that one actually turned on?

19 THE CLERK: Yes, it is.

20 THE COURT: So we've got to turn the jury box
21 on.

22 MR. LANDERS: So thermal transfer
23 over-printing is the process of adding variable data to
24 pre-prepared packaging material typically in food and
25 other fast-moving consumer goods industries. More often

1 than not, the variable data is a manufactured date or a
2 use by date. That's hence the term over-printing. We
3 don't print on a completed bag as I'm showing on the
4 camera there. Rather, printing is done on the packaging
5 material which is provided in roll format.

6 I've got a small part here and I've got some
7 more if you want to hand that up. Each section is a
8 separate packet, and we print immediately before this
9 material gets folded into a packet around in this case a
10 self-fed roll. So that is really what over-printing is.

11 Can we go back to the presentation now.

12 THE COURT: Yes.

13 MR. LANDERS: Probably to put the whole thing
14 in context, it would be -- I've got a short video
15 showing a SmartDate5 operating in an adjusted
16 environment, and this really shows the environment in
17 which these printers work. They are not desktop
18 printers. They are industrial devices.

19 If you could run the video, Peter. So you can
20 see here the substrate at the top of the screen being
21 fed through the machine and the thermal transfer printer
22 is printing upwards. I have some further videos to show
23 the detail workings. This is much more to show context.
24 So that gives you the context. I can move on?

25 MR. GLITZENSTEIN: Yes.

1 MR. LANDERS: Okay. So what I now want to do
2 is look at the three accused products. The SmartDate 5
3 hardware-wise, both versions are the same. This is a
4 current version which has a different sort of thermal
5 mode in it, and as you can see it matches the machine in
6 the video. Because of the construction of this machine,
7 it's rather hard for me to show you the elements of the
8 printer. So I will then proceed to the 18 Series which,
9 hopefully, fits on the camera and I can take you through
10 the elements of the printer. If you can switch the
11 camera, please. Zoom out.

12 Okay. We have the front of the thermal
13 transfer printer which you can see two spools, the
14 supply spool and a take-up spool, and the ribbon goes
15 from the supply to the take-up via a movement roller
16 here, a dancing arm which acts as a tension sensor which
17 is moved by the tension in the ribbon and on the rear.

18 THE COURT: Let me come down and look at it
19 directly, and everyone else can look at it on the
20 monitor but just speak up loud enough so the court
21 reporter can hear you.

22 MR. LANDERS: So tension sensor is forward by
23 a dancing arm which has a sensing element with a full
24 effect sensor on the rear. The ribbon then passes
25 around the thermal transfer print head which can be

1 advanced to meet up with the packaging material as it
2 goes by, and that thermal printer transfer head
3 transfers ink from the ribbon onto the substrate, the
4 packaging material. It's a one-use ribbon so all the
5 ink is transferred unlike, for example, a typewriter
6 ribbon. That's probably not a good analogy anymore.
7 The ribbon is then passed around two more passive
8 rollers to the take-up.

9 THE COURT: How does this sense tension?

10 MR. LANDERS: The tension in the ribbon moves
11 the dancing arm, rotates the dancing arm around that
12 pivot, and hidden away, unfortunately, is a tension
13 sensor which is made up of magnets that holds that
14 sensor that measures the displacement to the magnet from
15 that sensor which is then sensed by the electronics in
16 the controller. So as the tension -- I can wind tension
17 in, you'll see the sensor move.

18 THE COURT: All right.

19 MR. LANDERS: If you'd like to stand I can
20 show you the same features on the SmartDate 5. It is
21 just not as simple because they are separated between a
22 cassette which is provided for easy loading of the
23 ribbon and supply, take-up, passes around a series of
24 rollers, one of which is a movement roller equivalent to
25 the 18 Series, but also around a roller that can move up

1 and down in response to the tension in the ribbon that
2 interacts with the sensor in the body of the printer,
3 which is a small plunger here. That roller comes in
4 contact so it can sense the movement of that roller and,
5 likewise, there is a print head that can be displaced to
6 affect the printing.

7 THE COURT: All right. Anything else you want
8 me to see while I'm here?

9 MR. LANDERS: I think everything else is
10 probably able to be seen from a distance.

11 THE COURT: All right.

12 MR. LANDERS: Thank you. So that is the
13 printer side. Obviously, the other part of the equation
14 is the film transfer ribbon itself. As you can see when
15 I was showing the printers, it is a thin shape with an
16 ink coating, and this is stretched between rollers and
17 between the spools, and as you can see the -- it's
18 plastic. There is some elasticity in this ribbon. If
19 you apply too much tension, it will deform and
20 eventually it will break. So that just shows you the
21 ribbon.

22 Yeah, could we please go back to the -- next
23 line, please. Now, what I would like to now show you is
24 the detailed operations of a SmartDate 5. I've taken
25 two short training videos that we have generated to show

1 the detail operations of this. It's easier than seeing
2 it statically on the physical printer. I need to
3 explain a slight complication in that there are two
4 modes of operation, one where the substrate -- the
5 packaging material is stopped between -- while the goods
6 are being packaged, and we take advantage of that
7 stationary period to print, and that is called
8 intermittent mode. So if you could run the video,
9 please, Peter.

10 What we have here -- so we have here -- rather
11 than the packaging machine, we have the printer mounted
12 in a test rig. The white material is equivalent to the
13 packaging material, and we can see that the printer is
14 printing, and what we've done for clarity is to cut away
15 the metal in the front, and you can see the two ribbon
16 spools rotating and then the print head moving to form
17 the image, and then the spools are rotated again to move
18 fresh ribbon -- remember, it's a one-strike ribbon --
19 into place for the next image, and you can see here the
20 image has been placed down and there is the waste ribbon
21 being taken away. You can just about see the negative
22 image of the print on the waste ribbon.

23 THE COURT: This device uses two stepper
24 motors that operate in a push/pull mode?

25 MR. LANDERS: That's correct. One step motor

1 for the supply spool, one for the take-up. Would you
2 like to see anything on that again or should I go on to
3 the continuous?

4 THE COURT: You can go ahead.

5 MR. LANDERS: Okay. Could we go to the next
6 video. In continuous mode, the packaging machine does
7 not stop the substrate during the packaging and,
8 therefore, we have to print on the material as it moves.
9 So the same rig, this time the packaging material is
10 going over a roller and the printing cycle when we get
11 the metal cut away is complicated by the fact that we
12 need to accelerate the ribbon to match the speed of the
13 packaging material, which means we overwind the ribbon
14 and we have to wind it back at the end of each print
15 cycle to make sure that we minimize the use of ribbon.

16 THE COURT: What do you mean to overwind the
17 ribbon?

18 MR. LANDERS: You have to accelerate and
19 de-accelerate the ribbon to match the substrate speed,
20 which means you have used up more ribbon than the
21 actual --

22 THE COURT: Oh, you're going back over the
23 unused portions again.

24 MR. LANDERS: But you have to wind it back so
25 the unused portion is immediately opposite the print

1 head when you do the next print so you minimize, again,
2 wasting ribbon.

3 So that's showing the operation of the two
4 printers. So I think that's really the background of
5 the print cycle. Any other questions you have on that
6 before I proceed?

7 THE COURT: No. Okay.

8 MR. LANDERS: So as you previously asked, both
9 the ribbon drive motors are stepper motors. Stepper
10 motors turn in discreet steps and, therefore, sweep out
11 a fixed angle for each step when it's commanded to by
12 the controller.

13 Now, this has the consequence that a different
14 -- for each phrase, specific number of steps, depending
15 on the diameter of the spool rolls, you will get a
16 different amount of ribbon fed, and we have a diagram
17 here to show that, but, for example, a nearly empty roll
18 of ribbon, one revolution will feed that much ribbon
19 (demonstrating) for a -- in this case nearly full. One
20 roll feeds that much ribbon.

21 THE COURT: Is the way a stepper motor
22 operates, is the arc that's affected by each step, it's
23 constant for that motor and it can only operate by going
24 one degree or whatever?

25 MR. LANDERS: For that motor and control

1 configuration, yes. It's baked into the design. So
2 different motors can have different step angles, but
3 also you can choose to step --

4 THE COURT: You can't adjust the step angle --
5 once you've developed your stepper motor, that same
6 motor for part of the time go one degree and another
7 time go half a degree. It just goes in a series of
8 constant degree steps.

9 MR. LANDERS: Yes. For all intents and
10 purposes, yes. So you get with the SmartDate 5 ribbon,
11 which is a full roll, somewhere around a hundred
12 millimeters diameter, and the empty roll is somewhere
13 around 33 millimeters diameter. You'll get a three to
14 one variability in the amount of ribbon fed. So if we
15 think back to the video, we are winding the ribbon from
16 one spool to the other and, obviously, to maintain the
17 ribbon taut, we need to wind the same amount out of one
18 spool onto the next.

19 So if we can go to the next slide.

20 What I'm showing here is that if we have
21 different diameter spools, which we will have other than
22 at one point in the middle of a roll of ribbon, we need
23 a different number of steps to effect the same length of
24 ribbon, and when we are feeding that ribbon, for
25 example, here we've chosen ten millimeters, for a small

1 diameter roll we will need 200 steps. For a larger
2 diameter roll we will only need 70 steps. But to keep
3 the ribbon in sync, not only do we need to change the
4 number of steps, but we also need to ensure that the
5 step break is such that they stay in sync so that even
6 though we are doing 200 steps on one, 70 steps in the
7 other, we are doing that in the same time. So just to
8 feed ribbon we are talking about 200 steps in whatever
9 time, say one second for the small roll and 70 steps in
10 that one second, and that isn't a good time period, but
11 it's a time period for the other one, and they start and
12 they stop at the same time so that they are feeding and
13 taking up exactly the same amount of ribbon as they go
14 through. So that I think addresses stepper motor
15 operation.

16 Now, to make sure that we can do that, we need
17 to basically maintain a measure of the diameter which in
18 our industry job it is called the RSR, Ribbon Step
19 Ratio. So we maintain a figure that's mapped between
20 the number of steps and distance of tape fed so that we
21 are always getting the right amount of ribbon fed.
22 However, that being said, it's a very nice theoretical
23 model, but we are dealing with real world things, and I
24 think you folks saw from the first video it's an
25 industrial environment. The rolls are not always

1 treated as well as they should be.

2 THE COURT: What is the source of the
3 variability? Is it the product quality is different and
4 so it stretches not in a uniform way?

5 MR. LANDERS: There are a multitude of
6 variations. The first thing is that the take-up spool
7 itself is taking up ribbon that's been printed on. So
8 there is a variability there. The rolls as supplied are
9 not always symmetrical. There may be some eccentricity
10 in it. But much as we always say in our manuals not to
11 do it when the ribbon breaks because they've had a
12 problem on the line, the quickest way for an industrial
13 operator on these lines to join the tape is to tie a
14 knot in it, and as you can well imagine, that does not
15 give you a very even wind on the ribbon.

16 THE COURT: What do the instructions say?
17 Throw out the spool?

18 MR. LANDERS: Do not tie a knot in the ribbon.
19 These are industrial people, and the fact that we put it
20 in our manual means we know full well that that's the
21 temptation for everyone to do and my engineers do it all
22 the time.

23 THE COURT: Is there a way to deal with the
24 problem other than to just pull the spool off and
25 discard it and put a new one on, an acceptable way to

1 deal with it?

2 MR. LANDERS: That isn't considered acceptable
3 because it's too expensive. Use of tape for packaging
4 is frowned upon. But that isn't the only disturbing
5 find. There are reasons that we just don't get it
6 right, and that being the crudest. So we need
7 to --

8 THE COURT: So you can't just run this by
9 measuring how much tape goes through and using a formula
10 to figure out exactly how many steps you need to have to
11 compensate for the different radiuses of the spools?

12 MR. LANDERS: That's correct. That's exactly
13 the message I'm trying to get across is that there are
14 things in the real world that disturb that mathematical
15 nicety.

16 So, typically, systems that work in this way
17 have to correct for these inaccuracies, and typically
18 these inaccuracies are identified by a change in the
19 tension of the tape or the ribbon. So that if you have
20 the wrong amount of ribbon fed from one taken up by the
21 other, it will increase or decrease the tension in the
22 ribbon. So that's how typically systems would see the
23 errors in the tape.

24 So we've -- I've put the machines down but
25 pick up 18 Series again. I pointed out the tension

1 sensor. Now this probably puts it into context. You
2 can see if we increase the tension, you have a physical
3 effect on the machine that can detect that error in
4 feeding the tape.

5 THE COURT: Let me ask you this. You've
6 identified one circumstance in which the tension may
7 vary, and what you are really telling me is that when
8 the radius in the take-up spool differs from what would
9 be ideal for a variety of reasons, the tension will
10 differ.

11 MR. LANDERS: Correct.

12 THE COURT: So why not just measure the radius
13 of the take-up spool periodically and mathematically
14 derive a measurement of tension that should be there and
15 make the corresponding adjustment as to how much tape
16 needs to be added or subtracted?

17 MR. LANDERS: As you can see, the thickness of
18 the ribbon is very thin; so you would need to measure to
19 quite a high degree of accuracy.

20 THE COURT: Well, for example, there was
21 discussion about an optical scan, something like that.
22 You could use something like that, couldn't you, to very
23 precisely measure the radius of the take-up spool?

24 MR. LANDERS: Not to the degree of precision
25 that just one little bit -- one thickness of tape would

1 make a difference. The tape is about eight micron
2 thick, the normal tape.

3 THE COURT: Depends on what your acceptable
4 limits of tension are. If you're saying that they're
5 very small, then your point makes sense. If the
6 acceptable limits of tension are not very small, they
7 are quite wide, then a gross measurement of radius may
8 be sufficient.

9 MR. LANDERS: The acceptable level of tension
10 is quite wide, but we -- the chosen method has been to
11 look at tension because that's an easier measurement
12 than, for example, the optical.

13 THE COURT: How does your tension sensor
14 actually work? Tell me about how does it actually sense
15 tension?

16 MR. LANDERS: It looks at the force applied to
17 a mechanical roller and measures how that force -- what
18 that force is.

19 THE COURT: Excuse my ignorance on this. I
20 think of tension as a reactive force, and if you are
21 then trying to measure it, I'm trying to think of how
22 that sensor you have on there actually measures that
23 reactive force.

24 MR. LANDERS: It just senses the displacement
25 of the -- in the case of the 18 Series, which is the

1 most graphic, the dancing arm around its pivot.

2 THE COURT: How far it moves can be equated
3 with a measure of tension that's on the tape?

4 MR. LANDERS: Exactly, yes. And on the
5 SmartDate 5 there is a piece of electric force sensor
6 which moves by a smaller amount but still moves, and
7 that movement is measured by the sensor. So it's a
8 force against a spring and the displacement.

9 THE COURT: Some kind of a formula when there
10 is that kind of displacement that that is the measure of
11 tension.

12 MR. LANDERS: Exactly. Okay. So I think what
13 I would like to now do is to move on to just go through
14 this tension correction system and I will start with the
15 original SmartDate 5 which does it different from the
16 current SmartDate 5 and the 18 Series.

17 Now, I think you had seen from the videos that
18 the printer stops while it's waiting for the next bag to
19 be in the right position. So there is a period when we
20 are not printing, we are not winding ribbon; so that the
21 ribbon system is stationary. At that point on both the
22 -- all the SmartDate 5 and the 18 Series we measure the
23 tension in the ribbon with the sensor we've discussed.
24 Now, we now have a tension in the ribbon. We compare
25 that with the target tension and generate a tension

1 error value.

2 If I can have the next slide. Now, this is
3 on -- the initial version of the SmartDate 5 is then
4 compared with a dead band, historicist band to say do we
5 need to make any corrections to the tension.

6 THE COURT: Can I ask you an unrelated
7 question? I'm trying to make sure I understand stepper
8 motors, which I had no familiarity with before this
9 case. If you had the stepper motor going, but you're in
10 one of these stopped modes where tape isn't moving, and
11 I were to try to take my hand and turn the spindle,
12 could I turn the spindle on the stepper motor?

13 MR. LANDERS: No.

14 THE COURT: And why can't I?

15 MR. LANDERS: Because there is still a force
16 to hold the spindle in place.

17 THE COURT: If we remove the power from the
18 stepper motor and I attempt to turn the spindle, could I
19 turn the spindle?

20 MR. LANDERS: Yes, there is a residual
21 magnetic, what's called the D10 force; so because of the
22 magnetic nature of the motor, you will feel each step
23 but you would be able to on a normal stepper motor
24 overcome that force.

25 THE COURT: I would or wouldn't?

1 MR. LANDERS: You would.

2 THE COURT: I would.

3 MR. LANDERS: But with power applied it is
4 held in that position.

5 THE COURT: So energizing the motor has the
6 effect of applying some kind of resistance to the
7 spindle so I couldn't turn it easily?

8 MR. LANDERS: It holds the spindle in place up
9 to a certain force. And with the step motors on these
10 printers, if you have a full roll of ribbon, you can
11 overcome that, but to all intents and purposes it is
12 held stationary.

13 THE COURT: And if that were not true, what
14 would happen to the tension on the tape between the
15 movements of the stepper motor?

16 MR. LANDERS: It would relax to zero force.
17 As I said, there is a residual magnetic --

18 THE COURT: So that the capacity of the
19 stepper motor to maintain that resistance is vital to
20 keeping the tension on the tape at a predetermined
21 level. Even if it's not stepping, that it's standing
22 still, it's required to maintain a particular tension
23 level.

24 MR. LANDERS: It's required to hold the
25 tension to the level it was set before, yes. Once you

1 stop the motor, the tension is held.

2 THE COURT: If you pulled the plug on the
3 thing and then tried to measure the tension at that
4 point, it would be only whatever that magnetic force
5 that you talked about, the residual magnetic force.

6 MR. LANDERS: To all intents and purposes,
7 slack.

8 THE COURT: Okay. Sorry. Go ahead.

9 MR. LANDERS: So we've measured the tension
10 while the printer is not active and created this error
11 signal, and we've compared it with the historicist band
12 and said if it's within this particular band, we will
13 not bother to make a correction because the tension's
14 okay. If it's outside that band, we will make a
15 correction. We'll make that correction by just feeding
16 the tension error into an algorithm, a control algorithm
17 and calculate that we need to correct tension.

18 THE COURT: And it's through some combination
19 of steps on both motors that you would make a tension
20 adjustment?

21 MR. LANDERS: Just simulate that, yeah. So we
22 make that calculation that we need to adjust the
23 tension. If you could go back one slide.

24 So for example, if we use this scenario, the
25 determination of the algorithm would be -- for example,

1 we have a tension error and then we wish to add four
2 steps to the stepping motor that's got the small
3 diameter. So we would want to move the small diameter
4 motor by 204 steps and maintain the motion of the larger
5 diameter of the 17 steps.

6 The way that this system is set up, we made
7 that correction on one motor and both motors will move
8 to move the tape to the fresh ribbon position. One
9 motor will stop and the motor with the added steps will
10 continue to feed in the correction.

11 THE COURT: All right.

12 MR. LANDERS: So again, on the early version
13 of the SmartDate 5, the original version, the
14 calculation of the number of steps takes account of the
15 radius of the spool so that we -- no matter what the
16 state of use of the ribbon roll, we would endeavor to
17 feed the same length of tape for a given tension error
18 signal. So that calculation uses the known or estimated
19 radius of the ribbon spools to make that calculation.
20 So really, that describes the tension control for the
21 original version of the SmartDate 5.

22 Now for the current version of the SmartDate 5
23 there are two very specific differences. The first
24 difference is that there is no green band. If we could
25 go to that graphic. There is no do nothing zone.

1 Whatever the tension error is, we will do the
2 calculation, and in the very rare occasion that the
3 tension is actually exactly right, the calculation will
4 come up as zero steps, but the normal mode is that we
5 always calculate some steps to correct the tension.

6 The second difference, and if we could go back
7 two slides please, we do not take account of the
8 diameter of the ribbon. We just calculate a number of
9 steps. So for a given error in tension, we will have
10 for a nearly empty spool one length of tape fed, but for
11 the same tension error, the correction with the larger
12 spool would be anything up to three times the size of
13 that correction. So those are the two key differences,
14 no green band, no dead zone, and tension correction is
15 not modified for the diameter of the ribbon spools.

16 THE COURT: In the original version it's not
17 and in the newer version it is?

18 MR. LANDERS: In the original version we take
19 account of diameter and it has a dead band. In the new
20 version it has no dead band, no historicist band, and no
21 account is taken on --

22 THE COURT: Why don't you account for the
23 diameter of the spool in the new version?

24 MR. LANDERS: It was an unnecessary
25 complication. The accuracy is -- of the whole system is

1 such that it didn't make the system any better. So we
2 took it out.

3 THE COURT: All right. Theoretically, you
4 would think it would make it better?

5 MR. LANDERS: Yes, but as we discussed
6 earlier, there are a number of disturbing factors. It's
7 an unideal system. So the control system isn't that
8 accurate and therefore this was, you know, like the
9 classic school boy error of adding all those significant
10 digits to the mathematical equation when they aren't
11 really applicable. They're not significant. So it just
12 didn't help; so we took it out.

13 Of the 18 Series we never had a dead band, and
14 that was one of the prompting to take it out of the
15 SmartDate 5. People who generated the control algorithm
16 did not put that in and it wasn't necessary. However,
17 we do correct for the radius of the ribbon on the 18
18 Series.

19 So I think that really sort of gives you what
20 I wanted to present. Can I answer any questions for
21 you?

22 THE COURT: Some things may come up but not at
23 the moment. I'd rather take my -- initially address my
24 more pointed questions to counsel and then you can fill
25 in.

1 MR. LANDERS: Thank you. I'm very grateful
2 for that.

3 THE COURT: Do you want to have your expert --
4 do you have more to present by way of this tutorial, or
5 do you want the other side to present now?

6 MR. GLITZENSTEIN: The latter, your Honor. We
7 don't have anything additional on the tutorial.

8 THE COURT: Do you want to have your expert
9 say something in addition to what's been said?

10 MR. JAKES: Yes, your Honor, if we could,
11 please. Professor Roman Kuc is here. Professor Kuc may
12 be more comfortable up on the witness stand.

13 THE COURT: That's fine. Yeah, whatever.

14 (Professor Kuc took the stand, not sworn.)

15 MR. JAKES: We are not going to do this
16 strictly as a Q and A, but I have a few prompts to get
17 Professor Kuc going. Professor Kuc, could you introduce
18 yourself to the Court.

19 PROFESSOR KUC: Good morning, Your Honor. I'm
20 Roman Kuc. I'm a Professor of Electrical Engineering at
21 Yale University. I'm also the Director of the
22 Intelligent Sensors Laboratory, and I'm also the
23 Associate Dean of Engineering Education and Engineering.

24 So my background in stepper motors is that
25 I've done -- I've taught courses in how to design robots

1 with stepper motors, mobile robots where position is
2 very important, robot arms where positioning is very
3 important. I teach courses at different levels. I
4 teach courses to non-science majors on how technology
5 works, how information is stored digitally. I teach
6 courses on how to use micro-controllers to control
7 robots and actually motors, read data from sensors. I
8 teach senior projects where electrical engineers use
9 stepper motors to control robot arms, do particular
10 tasks, and I also do -- advise senior students on
11 theoretical topics as well.

12 My background is I have a Bachelor of Science
13 in Electrical Engineering from Illinois Institute of
14 Technology. After finishing that degree, I joined Bell
15 Laboratories, and then after Bell Laboratories I went to
16 finish my degree at Columbia University for Ph.D. and
17 then came to Yale where I've been for about 30 years.

18 One of my first projects at Bell Laboratories
19 was to design a tape drive system, magnetic tape system
20 to store data, and that tape system encapsulated very
21 fast manipulation of the tape, speeding it up, slowing
22 it down, positioning it so you could read the data
23 reliably.

24 Prior to that, during high school, I also
25 repaired typewriters, and one brand of typewriter used

1 tape film very similar to the one that's used in these
2 transfer printers, but they transferred the type by
3 impact. But they also had a supply reel and a system
4 that drove the tape from the supply to a take-up reel,
5 and then the take-up reel that took up the used tape.

6 And so I'm familiar with the problems of not
7 advancing the tape sufficiently so that when you type
8 you don't get a full print to advancing it too far to
9 being wasteful for the ribbon. So I'm familiar with the
10 electrical, mechanical aspects of the devices, and the
11 operation of the devices.

12 MR. JAKES: Your Honor, we have Professor
13 Kuc's CV. If I can hand that up to you?

14 THE COURT: I tend to be more influenced by
15 whether what people say makes sense to me than what
16 their background is, but I will take it.

17 MR. JAKES: I understand. Professor Kuc,
18 could you give us a little bit of background on thermal
19 transfer printers? We've heard a little bit already.

20 PROFESSOR KUC: Okay. So here we have a
21 thermal printer set up in a packaging facility. We see
22 the wrappers that are passing through. Here's the
23 printer that prints the information on it. These things
24 work 24/7. If the printer goes down, the packaging
25 stops. So it's important to have high reliability, and

1 we have a bunch of different types of environments this
2 can work in. So it has to be a good design to work in a
3 variety of adverse environments.

4 Here we see the -- here's a close-up of a
5 printer. This is the Videojet DataFlex Plus that is
6 manufactured by Zipher, and so here we see the wrappers
7 going past this printer. The ribbon is one use.
8 There's a print head. Rather than a typewriter where
9 you impact it, the print head has a series of small
10 heating elements. As the element is heated up and put
11 in contact with the ribbon, the ink comes off the ribbon
12 and onto the substrate, which could be a packing
13 material or a label.

14 So here is sort of a schematic of this device
15 in operation. We see a label here that has nothing in
16 it. It goes into the printer, and then we have maybe a
17 bar code or some date or expiration date information on
18 it. So again, it's a one-time use ribbon, and there's a
19 thermal transfer of the print onto this device and
20 that's what this device does is it prints these things,
21 prints this information onto these labels.

22 MR. JAKES: Professor, could you tell us about
23 the two different modes of operation.

24 PROFESSOR KUC: Sure. There are two main
25 modes of operation of these devices in the industry.

1 The first is the intermittent printing, and so here we
2 see the bags. They move up along this direction
3 possibly and it stops. And during the time when the
4 wrapper stops, the ribbon is in a fresh position
5 printing. It's held stationary by the stepper motors
6 and then the print head moves in contact with the ribbon
7 with the heating elements causing the dots of printing
8 to be put on the labels and then the head retracts. The
9 substrate moves and the ribbon moves to put a fresh
10 section of ribbon under the print head for the next
11 print cycle.

12 MR. JAKES: This is a video.

13 PROFESSOR KUC: Oh, yes, so let's show the
14 video here. And so we see this operation. Now, during
15 this time since the substrate is moving, it's important
16 for the substrate to hold the ribbon so it doesn't move
17 as the head moves across the ribbon.

18 MR. JAKES: And the other mode of operation?

19 PROFESSOR KUC: The other mode is continuous
20 operation where the substrate, the labels move
21 continuously. And so what happens in that case -- so
22 you have the label moving. The ribbon has to be
23 accelerated to move along with the substrate. And then
24 you have this print head, and the system calculates when
25 the box or location of the printing label has to occur,

1 actually is under the printer. The printer head comes
2 down then, just comes down and doesn't move, and the
3 tape and the substrate move along with it and then it
4 lifts up.

5 Now while the substrate keeps on moving, the
6 ribbon now has to back up and then it gets in -- it sort
7 of slows down first, and then because of the time it
8 takes to slow up, some fresh ribbon has gone past it,
9 the printer moves that ribbon backwards and puts it in a
10 position where you have fresh ribbon under the print
11 head of the next print cycle.

12 THE COURT: Why do people do intermittent
13 printing if you can develop machinery that will work the
14 continuous printing effectively? Is it any more
15 efficient to do continuous printing?

16 PROFESSOR KUC: So with intermittent, you see
17 it's on the order of two times per second where these go
18 eight times per second. So you are right, your Honor,
19 this is a more efficient way of doing it, but in some
20 cases the packing process causes the thing to stop and
21 so you might as well use that occasion to print on
22 stationary substrate.

23 THE COURT: So the tape is in continuous
24 printing, the tape is moving back and forth?

25 PROFESSOR KUC: Yeah, it's moving around all

1 over the place, because otherwise it would be wasted.

2 THE COURT: We'd have a lot of dead space
3 where it isn't used?

4 PROFESSOR KUC: That's right. That's right.
5 Correct.

6 THE COURT: Go ahead.

7 PROFESSOR KUC: This next slide gives you an
8 indication of what's happening inside the tape drive.
9 You have a supply reel that contains a fresh ribbon
10 that's mounted in there. It goes past some rollers,
11 past the print head, and then onto a take-up spool here,
12 and a take-up spool is usually controlled by some sort
13 of a motor. It could be a DC motor, it could be a
14 stepper motor, but that provides the -- it provides the
15 torque.

16 THE COURT: What are the advantages and
17 disadvantages of a DC motor versus a stepper motor in
18 this kind of machine?

19 PROFESSOR KUC: A DC motor fundamentally works
20 differently than a stepper motor. A stepper motor gives
21 you positioning, but it gives you sort of discreet steps
22 in positioning. A DC motor is really a velocity device.
23 You put a battery across a DC motor like in a fan and it
24 turns. The idea here is when you have intermittent
25 printing, you want to hold that printer -- the tape

1 steady and when you want to -- in continuous printing
2 when you do the accelerations, the step motor does that
3 as well with these high accelerations. So it's really a
4 cost trade-off. These motors are not that expensive and
5 it offers a good way of designing these systems.

6 So the tape drive has to do two different
7 functions. The first is the tape transport and the
8 other one is a tension control. So for the tape
9 transport, the tape drive has to position -- the tape
10 drive has to position the fresh ribbon under the print
11 head for print operation.

12 Now, in order to do that, it's got to -- in
13 some cases it's got to accelerate it up to the substrate
14 speed. Then it has to hold it steady in some cases for
15 the printing operation. It's got to decelerate it.
16 It's got to move this ribbon all around so that you get
17 the ribbon in the right place for printing.

18 THE COURT: Earlier devices that used slipping
19 clutches, how did they work?

20 PROFESSOR KUC: I will explain that shortly.
21 The tension control as was mentioned earlier is that you
22 need to maintain the correct tension. If the tension is
23 too big, it stretches or in some cases it breaks. That
24 brings down the whole line, and then you have to go
25 repair it. If it's too loose, the print quality

1 decreases. Sometimes the tape gets jammed in the
2 mechanism and also brings the system down. So
3 maintaining the tape tension is a major concern in this
4 printer.

5 So you mentioned -- let's look at a drag
6 clutch system. In that system you have basically one
7 motor, either a DC or a stepper motor and that is
8 driven. It drives the take-up reel to take up the used
9 ribbon. In the meantime, the supply reel is attached to
10 a device that provides a little friction to prevent it
11 from free rolling and that's a clutch. It could be some
12 sort of material like a brake or a felt that keeps the
13 ribbon from free rolling.

14 Now, what happens is any time you have a
15 material that sort of moves against each other, there's
16 wear and there needs to be some sort of a periodic
17 adjustment. You start out with a fresh one, just like
18 fresh brakes, and after awhile they wear down. But what
19 happens in the tension control, that -- see, this
20 operation does tape transport and tension together in
21 one operation and so the tension control is not as well
22 controlled in here.

23 Further, because the clutch gives you only a
24 particular type of resistance, think of a screwdriver,
25 if you think of screwing a screw, the screwdriver -- if

1 you have a screwdriver with a big handle, it's easier to
2 screw in than with the little screwdriver. It's tough.
3 So what happens is that the same with the tension,
4 varies when you have the same type of clutch with the
5 same resistance. This is not a very good system. It
6 served the purpose, but things could be done better, as
7 we'll see.

8 MR. JAKES: Your Honor, may I approach? I
9 have a SmartDate 3 printer that has a dry clutch system
10 in it. I don't want to scratch up the bench, so I will
11 leave it right there.

12 PROFESSOR KUC: So this is a -- if I can show
13 this to you.

14 THE COURT: Yeah, go ahead.

15 PROFESSOR KUC: This is a SmartDate 3 version
16 by Markem. And so here you see that there is a cassette
17 that contains the tape. Here we have a take-up reel.
18 Now, you will see inside the printer there is this
19 little slot. That's where the motor is. And if you
20 want to turn that a little bit, you can tell that's a
21 stepper motor because that residual -- there's like
22 little steps in there. We'll talk about that more
23 shortly.

24 Now that motor engages this. This is the
25 take-up reel. Now that reel goes past here. Now, in

1 these devices you want fast acceleration. Now, as I
2 said before, this is the clutch here. There's no motor
3 connected to it. It's a mechanical clutch. You're not
4 going to get fast accelerations here. What they have
5 done here is put this shuttle in here. You see when
6 this shuttle moves, the print head is here. The tape
7 moves very quickly and easy without actual movement of
8 the motor. So this is how they got around the --
9 enabling the fast movement of the tape. You can see
10 this tape is very thin and delicate. But the problem is
11 you have a mechanical system, and mechanical systems are
12 prone to failure and there tends to be maintenance
13 problems. So this is a clutch system.

14 THE COURT: Okay.

15 PROFESSOR KUC: Now, let me answer a question
16 that you asked before about why don't we use an optical
17 sensor to determine the diameter. Let's take a look at
18 a take-up reel. You see it's not really ideal. And so
19 the question is what is the diameter here? It's
20 compliant a little bit. It's got these up and down
21 variations. So measuring it in a non-contact way are
22 going to give you diameter values that are accurate.

23 THE COURT: Okay. Good.

24 MR. JAKES: You talked about the drag clutch
25 system. I will come and get that from you.

1 PROFESSOR KUC: So a variation of the drag
2 clutch system is the pull drag system. So the
3 mechanical clutch has been replaced by a DC motor that's
4 energized to go in the other direction to provide this
5 respective force. So notice what you have here. You
6 have motors that turn in the same direction, in this
7 case counterclockwise, and this take-up motor is
8 energized in that direction, but this drag system, the
9 motor's actually energized in the opposite direction of
10 motion. So here we have a similar system that has the
11 advantage that you don't have a mechanical clutch to
12 worry about, but it still has -- the disadvantages of
13 the old single motor systems in that tape transport is
14 not very efficient and tape acceleration is not what you
15 get, and if you don't have the tape acceleration, the
16 number of printings that you can make as you said in
17 continuous operation is actually reduced.

18 MR. JAKES: Professor Kuc, could you tell us
19 about stepper motors. Do you have an example of one up
20 there?

21 PROFESSOR KUC: Yes, sir. I built a little
22 demonstration to show you how a stepper motor works.
23 There's a stepper motor, similar to the type that's used
24 there. It's a little bit smaller. It has a hundred
25 steps per revolution. The first thing you feel with

1 that is sort of that residual pulsation. And most DC
2 motors typically have two wires. This one has six and
3 you could have four, but there are many more wires into
4 the stepper motor to control it.

5 Now, your Honor, here I've built a little
6 system here. So first, inside is a stepper motor of the
7 type I've shown you, and on the outside what I tried to
8 do is model a take-up reel or supply reel.

9 First of all, why don't you twist that reel
10 and you will see there's very little resistance to it.
11 So now let's turn the power on. There is a switch
12 there. So now it's been energized. Now you can feel
13 the holding torque. That motor's driven to be
14 stationary at that position.

15 Now, there's a button on there that gives you
16 single steps. Every time you push the button down and
17 release it, that motor steps one step. That's the idea
18 of the stepper motor. It gives you only a set number of
19 steps that you have to work with, but those steps are
20 repeatable and you can stop it there. And so now I have
21 a switch here that also gives you continuous operation,
22 and so these lights indicate the energy, how the coils
23 in the stepper motor are energized. So now if you
24 continue that and now you switch the direction. Now
25 just hold onto this tape here and you will see that with

1 each step you have a certain amount of ribbon that's put
2 out, and you can rewind it. In other words, if you
3 release the tension a little bit, it becomes a little
4 bit of a problem that the tape sort of gets off the reel
5 and things like that.

6 So stepper motor is very ideal to this
7 application. So the graphic shows that the stepper
8 motor is a digital version. Digital systems have
9 discreet steps rather than continuous steps. And so --

10 THE COURT: What is it that causes it to move
11 in discreet steps? Is it little bursts of power, is
12 that how that works?

13 PROFESSOR KUC: So the way it works is you
14 have a bunch of magnets inside the -- on the thing that
15 rotates and you have other sets of magnetic poles that
16 can be energized by applying the currents respectively,
17 and so that's what those lights show is what combination
18 of coils are connected and it jumps from one to -- to --
19 to another.

20 MR. JAKES: Okay.

21 PROFESSOR KUC: So the advantage of this is
22 that when it's still, it's got a holding torque to keep
23 the ribbon in place.

24 Now, I think that it's important that a
25 stepper motor -- when you design with a stepper motor,

1 you think in terms of steps. But for the ribbon
2 application you have to think in terms of lengths of
3 ribbon for this thing to operate. You have to add a
4 length of ribbon or subtract a length of ribbon.

5 So it's important to note that the stepper
6 motor corresponds to a certain length of ribbon. That's
7 the corresponding. Just like with the tape, there's a
8 step. You are going to get a certain amount of ribbon.

9 THE COURT: But depending upon how big the
10 diameter is.

11 PROFESSOR KUC: It depends upon the diameter,
12 yes.

13 MR. JAKES: Professor Kuc, have you had a
14 chance to examine or look at any of the Markem printers
15 that are involved in this case.

16 PROFESSOR KUC: Yes, I've looked at the
17 SmartDate 5, the SmartDate 5 Advanced, and the Series
18 18. I've seen their instruction manuals. I've seen the
19 device specifications for the SmartDate 5 and the Series
20 18 and I've seen the code that does the firm ware for
21 those three devices.

22 MR. JAKES: If you can look at the SmartDate
23 5, for instance.

24 PROFESSOR KUC: The SmartDate 5 -- we have
25 one.

1 MR. JAKES: May I approach, your Honor?

2 THE COURT: Yes.

3 PROFESSOR KUC: Here's the SmartDate 5
4 printer, and then you remove the tape cassette. Now, it
5 has two places where motors connect. So we have two
6 two-stepper motors. So what it does is it has a -- it
7 measures tension. It takes the tension error and it
8 calculates a distance that needs to be added or
9 subtracted to maintain the tension. From that distance
10 they calculate the number of steps that a motor has to
11 turn, either this one or this one. And then depending
12 on whether tension has to be added or subtracted, they
13 energize that motor. If tension has to be added, then
14 they add those steps to the take-up reel to increase the
15 tension. If tension has to be reduced, they add those
16 steps to the supply reel to reduce the tension. Those
17 added steps add or subtract.

18 THE COURT: Do each of those stepper motors
19 step to the same amount, same degree?

20 PROFESSOR KUC: Yes. They use the same
21 stepper motor for both. They do what's called
22 micro-stepping and gets 3,600 steps per revolution. So
23 those are the steps that they have to work with.

24 So as I mentioned before, there is a
25 historicist. As long as the tension is within the

1 particular band --

2 THE COURT: You referenced measuring tension.
3 What do you want to say about how it measures tension?

4 PROFESSOR KUC: So if I can go to the next
5 slide.

6 THE COURT: Okay.

7 PROFESSOR KUC: Now, if you look at the
8 Advance, so the Advance as mentioned before of the
9 SmartDate 5 is exactly the same hardware, just a
10 different firm ware. So what they do -- so they have
11 these two stepper motors. Now they measure the tension
12 error. How do they do that? They have this little
13 rocker arm or it was actually some sort of -- this
14 little device that moves. So if you have -- it's at
15 some position, and as the tension increases, it pulls
16 this arm. Now, there is a sensor in there that tells
17 you about the arm position. Now that position is
18 measured by the micro-controller through a device called
19 an analog to digital converter. It basically takes a
20 reading and it produces a value that corresponds to the
21 actual tension.

22 One of the problems is that these analog to
23 digital converters give you like the stepper motor
24 finite values. The stepper motor gives you finite
25 steps. The analog digital converter gives you finite

1 value. So, for example, let's say this tension position
2 is 12.3. The analog to digital converter is going to
3 give you a reading of 12. So it's going to give you
4 digital values. So there's a little bit of
5 approximation. Sometimes when they talk about
6 estimating diameter, I don't know if there's even a good
7 measure of what the data really is in terms of what it
8 means for this. But the thing works, and so they take
9 that tension error and here they calculate a number of
10 steps which is equal to some tape length, some sort of
11 tape length, and then they put the -- if the tension
12 needs to be increased, they add those steps to the
13 take-up reel when they need to increase the tension, and
14 to reduce the tension, they add those steps.

15 THE COURT: They would do that in intermittent
16 printing, but in continuous printing, isn't it a more
17 complicated operation?

18 PROFESSOR KUC: The potential is the same in
19 both.

20 THE COURT: The way the stepper motor's used
21 would be different.

22 PROFESSOR KUC: It's the same stepper motor.
23 The problem -- the thing is there is much more for these
24 stepper motors to do in the transport part, but the
25 tension part is basically the same. But you're right,

1 since with the intermittent printing --

2 THE COURT: They might just take it up to
3 reduce tension, take it up fewer steps than they would
4 otherwise take it up.

5 PROFESSOR KUC: Um-hum, because there are
6 different requirements on the head. So those increased
7 number of steps in these motors corresponds to adding or
8 subtracting a length of ribbon to the ribbon between the
9 reel.

10 MR. JAKES: And finally, I think we have the
11 18 Series or the S18.

12 PROFESSOR KUC: I don't have a series of 18 up
13 here, but you saw where it had two stepping motors. It
14 had a rocking arm, and the same sort of thing, when the
15 arm would bend -- it's basically a spring. If you have
16 a lot of tension, you draw the spring further. If it's
17 a little spring, it doesn't draw the spring down as
18 much, and you are looking at the position where the
19 spring attaches and so that's where they get their
20 tension measurement. They calculate the tension error.
21 They calculate a length of tape to be added or
22 subtracted from the distance from the tape between the
23 reels. They then calculate the number of steps that a
24 motor has to turn.

25 THE COURT: In doing that calculation though,

1 they don't try to take account of what the diameter is
2 of the spool?

3 PROFESSOR KUC: In the 18 they do. In the
4 SmartDate 5 Advance they don't. And the way -- the
5 way -- I think what they are doing is just like their
6 expert witness said, you've got a certain number of
7 steps that, let's say, go four millimeters. They said
8 you have 200 steps to do that.

9 When he talked about tension adjustment, he
10 said you only have to adjust four steps. So the point
11 is tension adjustment is a small thing. What they did,
12 they just didn't take the error. They took the error
13 and divided by four. Why did they divide by four? What
14 that gave them is an average length of tape that would
15 work, and that tape could work on either spool. So the
16 spool diameters vary, according to Mr. Landers, to a
17 factor of three. So let's say it goes from five
18 millimeters to 15 millimeters, there would be a
19 difference. If you set it at ten millimeters, you are
20 only about five millimeters off. So the fractional
21 amount is not that significant. The important thing is
22 you are putting a length of tape that is related to the
23 tension error.

24 MR. JAKES: Thank you, Professor Kuc. I think
25 that's it.

1 THE COURT: Thank you. If you can stay around
2 and probably there will be some questions for you.

3 All right. I need to give my reporter a
4 break. How long do you anticipate argument will be on
5 this?

6 MR. GLITZENSTEIN: From our perspective, your
7 Honor, I think probably anywhere from 45 minutes to an
8 hour depending on the questions you might have.

9 THE COURT: So we might be able to take --

10 MR. JAKES: 45 minutes.

11 THE COURT: So maybe we'll be able to finish
12 up by lunchtime if we get back. All right. Well, let's
13 take a short break and we'll come back and have
14 argument.

15 (Recess taken.)

16 THE COURT: All right. We'll go ahead with
17 argument. I'd like to work off one claim -- one term at
18 a time; so why don't we start -- in this case we'll do
19 drive and drivable. Let's hear what you have to say
20 about it and then I will hear what the other side has to
21 say on it.

22 MR. GLITZENSTEIN: Yes, your Honor.

23 THE COURT: Why does drive and drivable matter
24 in this case?

25 MR. GLITZENSTEIN: Drive and drivable matter,

1 your Honor, for one reason in particular, and that is,
2 that the final element of the claim which begins with
3 the -- we've got the claim there on the easel -- which
4 begins with the language "said controller," when you get
5 down to the end, the claim says very specifically that
6 the controller after it does this calculation has to
7 control the motors to drive the spools. You add or
8 subtract the calculated length of tape to or from the
9 tape extending between said spools.

10 So what the claim requires, your Honor, is
11 that the particular length correction that was
12 calculated previously in that same element be added to
13 or subtracted by virtue of controlling the motors to
14 drive the spools.

15 THE COURT: There is no question in the
16 products that were shown to me that -- your argument is
17 what do you say drive means?

18 MR. GLITZENSTEIN: Drive means rotate, your
19 Honor.

20 THE COURT: You're saying your product doesn't
21 rotate?

22 MR. GLITZENSTEIN: In order to affect a given
23 tension adjustment, when the system determines that
24 there is an error and it runs through this algorithm
25 that Dr. Landers explained and comes up with a number,

1 that number is then translated in different ways for
2 different products. If that number is translated into a
3 different number of steps -- I'm sorry, is translated
4 into a number of steps and that number of correction
5 steps is applied to only one of the two motors. So one
6 of the two motors is rotated to try to get the tension
7 back to where you want it to be. We don't dispute that,
8 your Honor.

9 The issue comes down to the fact that the
10 claim very clearly requires that both be rotated. Not
11 only does the claim make that clear, your Honor, by use
12 of the word plural. It says drive the motors, but, in
13 fact, this was a key point during prosecution and they
14 conceded that, yes, indeed, you've got to drive motors.
15 You've got to rotate the motors, both motors, in order
16 to accomplish this tension correction.

17 And that's why this is a central issue in the
18 case, and it cuts across all three of the accused
19 products in this case, which are the early version of
20 the SmartDate 5, the current version of the SmartDate 5,
21 and the 18 Series.

22 THE COURT: So you agree that one of the
23 spools is rotated in all of your products for the
24 purpose of adding or subtracting the calculated length
25 of tape. You say that your product doesn't involve

1 rotation of both spools to achieve that end and,
2 therefore, if your definition is adopted rather than
3 their broader definition, you don't infringe.

4 MR. GLITZENSTEIN: That's correct, your Honor.

5 THE COURT: Isn't it true though that your
6 product, particularly with respect to continuous
7 printing, does rotate both spools to add or subtract the
8 calculated length of tape? You've got -- both spools
9 are being rotated a certain number of steps, and the net
10 effect of that is both to make the necessary advancement
11 of the tape to achieve efficient printing and to make
12 the necessary tension adjustment.

13 MR. GLITZENSTEIN: In the continuous and the
14 intermittent print cycles, there are -- the movement of
15 the tape is sort of separated from the correction of the
16 tension measurement as it was explained this morning.
17 So in both continuous and intermittent, the way the
18 software algorithm works is it first says I want to move
19 the tape a certain distance. How many steps does it
20 take for that to happen? Then there's a separate piece
21 of the algorithm that calculates this number of steps,
22 and in the intermittent mode it will add the correction
23 number of steps to one of the two motors. If the
24 tension is too high, it adds it to one motor. If the
25 tension is too low, it adds it to the other motor. The

1 same thing holds true for the continuous. The only
2 difference is --

3 THE COURT: In all cases, intermittent or
4 continuous, both spools are, in effect, being rotated a
5 certain number of steps to achieve the efficient
6 printing and tension adjustment simultaneously. Your
7 point is that the tension adjustment -- even though the
8 two things occur simultaneously, the tension adjustment
9 is only made to the one spool, not to the other.

10 MR. GLITZENSTEIN: They actually don't occur
11 simultaneously with regard to the tension adjustment. I
12 think that's maybe the best way --

13 THE COURT: I'm not understanding what I just
14 had presented to me. I was under the impression that
15 whenever the next movement of the tape, when there's a
16 tension adjustment required, the next movement for
17 printing purposes, that the tension adjustment just gets
18 built into it and you just add and subtract a certain
19 number of steps on both, at the same time advance the
20 tape to where it needs to be to affect the printing, and
21 make the tension adjustment. Are you saying that
22 doesn't happen?

23 MR. GLITZENSTEIN: What I'm saying is the time
24 period over which that occurs is not simultaneous in the
25 following sense, your Honor. Let me sort of contrast

1 with what happens if there's no tension correction at
2 all because I think that's probably an easier baseline
3 for me to work from. In that situation, both motors
4 start at the -- at the same time; both motors stop at
5 the same time. If there is an adjustment to the steps
6 in order to affect the tension change, one of the two
7 motors continues to rotate after the second motor stops.

8 THE COURT: That's almost semantical, but I
9 understand your point. If you were trying to measure
10 the time, the amount of rotation, the number of steps
11 required to advance the tape to a point where printing
12 can occur without a tension problem would be identical
13 on each motor; right? So assuming there were no tension
14 problem required, you'd advance -- the tension was
15 perfect, you'd advance 30 steps on each motor, right, to
16 get to the next printing file?

17 MR. GLITZENSTEIN: It could be a different
18 number of steps.

19 THE COURT: Or 50 steps or 100, but each one
20 would be the same.

21 MR. GLITZENSTEIN: When you say each one, do
22 you mean each step?

23 THE COURT: Each motor would be advanced the
24 same number of steps.

25 MR. GLITZENSTEIN: No, your Honor. Sorry,

1 that's not right.

2 THE COURT: Even when the tension is right?

3 MR. GLITZENSTEIN: That's correct, your Honor.

4 What I mean is --

5 THE COURT: I'm completely lost then.

6 MR. GLITZENSTEIN: Let me try to back up
7 because I probably got you down the wrong path here.

8 Let's again start from the situation --

9 THE COURT: No tension adjustment, you've got
10 to move the tape to get a new spot to a clean print to
11 print.

12 MR. GLITZENSTEIN: So the number of steps that
13 you move is determined by the size of the reel, and it
14 can vary quite a bit. So just by way of example, to
15 pick up on Dr. Lander's point --

16 THE COURT: Now I'm with you. All right. So
17 that may be -- because the diameter -- we talked about
18 that -- the diameter is different, you may need a
19 different number of steps without a tension problem.
20 And your point is in a situation where there's no
21 tension problem, there may be 70 on the supply and 30 on
22 the take-up and so those would be affected. And then if
23 there's a tension problem after that occurs or before
24 you can arbitrarily assign it an X number of steps that
25 are going to occur to adjust tension and those are

1 occurring only at one time on one of the motors and one
2 of the spools and it's not occurring at the other. So
3 although the operation is part of one continuous
4 operation, there is some temporal difference between
5 them. Is that your point?

6 But it's all part of one operation. Each time
7 they do it, they calculate it and make that set of steps
8 that's required both to adjust the tension and advance
9 the tape appropriately.

10 MR. GLITZENSTEIN: And that's right. Your
11 Honor, the way you just phrased it is exactly right.
12 The claim breaks down the movement of the tape in order
13 to get the fresh ribbon on there as really a separate
14 component of the invention from --

15 THE COURT: I think that's almost semantical.
16 I don't need to decide that now. You've convinced me
17 that the term drive can matter depending upon whether I
18 adopt your interpretation, because if I adopt Zipher's
19 interpretation, it doesn't matter. The point you are
20 making doesn't matter because under their interpretation
21 you drive if you control the tape spools, and you
22 control both spools when you are effecting a tension
23 adjustment. You are controlling it by energizing it.
24 Even if I accept your analysis of what's actually
25 happening, you would have to concede that there is

1 control of both tape spools to affect the tension
2 adjustment.

3 MR. GLITZENSTEIN: Your Honor, we don't
4 dispute that broad concept there.

5 THE COURT: So you've convinced me of the
6 basic point. I should pay attention to your
7 disagreement about this matter. Now convince me that
8 your interpretation is right.

9 MR. GLITZENSTEIN: With regard to drive, your
10 Honor, on the claim construction issue of whether we're
11 right or whether they're right, I think that's the
12 issue. Is it narrow, meaning rotate? Is it broad being
13 any type of control, even the type of control that holds
14 steady? Because as Dr. Landers said, and we don't
15 disagree, when we are adjusting that tension at the end,
16 one motor continues to rotate, we do control the other
17 one and hold it steady. That's the way the system works
18 in both continuous and intermittent.

19 Your Honor, with regard to the term "drive"
20 specifically, there are -- first off, I just want to put
21 the term in context. The term actually appears quite a
22 number of places throughout the claim. That's important
23 for purposes of claim construction. It appears in three
24 places in the claim and, frankly, the majority of the
25 elements. That's important because the construction of

1 this term turns on really two very simple and very
2 fundamental common sense rules of claim construction.

3 First one is that you can't say one thing
4 about what the claim means during prosecution and then
5 say a different thing litigating. The second thing,
6 very important for purposes of drive and should really
7 just simplify this issue considerably, is that the same
8 claim term when it's found in different places
9 throughout the claim should be given the same meaning.
10 It's a very important principle. That's reflected --
11 your Honor, we've cited the Rexnord decision.

12 THE COURT: I do enough patent work and I know
13 the principles.

14 MR. GLITZENSTEIN: Your Honor, I underscore
15 that because of what we submit, your Honor, is sort of
16 inconsistent treatment of the term "drive" by the
17 defendants in this case. That's why I underscored
18 consistency.

19 THE COURT: Just give me the inconsistency.
20 What is the inconsistency?

21 MR. GLITZENSTEIN: The inconsistency is the
22 following, your Honor. So just sort of summarizing the
23 claim construction positions in this case, for purposes
24 of the fourth element of the claim, the one with the
25 "wherein" that starts it off, for purposes of that claim

1 term, wherein the controller energizes both said motors
2 to drive the spools, there is no dispute here that that
3 means rotates or turns. The parties agree that because
4 of what happened, because of the way the claim is used,
5 I guess, but really because of what happened during
6 prosecution of this patent drive means turns.

7 THE COURT: Do you agree with respect to that
8 portion of the claim that drive means rotate?

9 MR. JAKES: Yes, your Honor. We use the word
10 "turn," but that clause that starts "wherein," yes.

11 THE COURT: Okay.

12 MR. GLITZENSTEIN: So, your Honor, point
13 number one, I guess, from our side is that, therefore,
14 applying the principle of Rexnord and many, many other
15 Federal Circuit cases, it's got to be the same thing in
16 the final element.

17 THE COURT: But no single principle or meaning
18 is controlling in all contexts. In statutory
19 construction, people like to have canons of
20 construction. And for every canon of construction one
21 could come up with, I could cite you a competing one
22 that people often use. It's a good point, valid point,
23 and important point, but it isn't necessarily
24 dispositive.

25 MR. GLITZENSTEIN: It's certainly a very

1 strong presumption in favor of what we are trying to
2 say, your Honor. And, in fact, the word "drive," it's
3 not a coincidence that they are in both places in this
4 claim. In fact, the same word "drive" was part of the
5 prosecution of this case in order to get the claim
6 allowed.

7 One thing before I get there, there is another
8 point of agreement that I think is worth noting, your
9 Honor, and that's with regard to the stepper motor.
10 You've heard some discussions this morning about the
11 stepper motor. We actually have agreed to construction
12 on stepper motor that also requires rotation, and the
13 agreed to construction is an electric motor that
14 achieves step advance of a motor shaft. We are not
15 disputing, your Honor, that a stepper motor can be held
16 stationary. The point of this is that for purposes of
17 this claim, the relevant way in which a motor can be
18 controlled is, again, by agreement of the parties to
19 rotate, to advance a certain number of steps.

20 So let me take you to what we consider to be
21 the important piece of the file history. I'm having a
22 little trouble reading this on my monitor, your Honor.
23 I don't know if this is at all legible for you.

24 THE COURT: I can read it.

25 MR. GLITZENSTEIN: Your Honor, actually and

1 while I'm on that subject, I do have 70 pages of
2 Powerpoint here. I did bring extra copies if the Court
3 is interested.

4 THE COURT: Do you think it would help me?
5 You want to hand it up?

6 MR. GLITZENSTEIN: I would. Thank you, your
7 Honor.

8 Your Honor, I'm on Slide 9. The relevant
9 section of the prosecution history with regard to the
10 term "bribe" concerned a rejection from the Patent
11 Office over a prior reference called Barrus. And in
12 Barrus, Barrus also used stepper motors. And in Barrus
13 one of the stepper motors would be energized to rotate
14 the take-up spool and the stepper motor for the supply
15 spool would also be controlled, but it would be
16 controlled in a special way. It would be controlled to
17 provide a selective amount of resistive torque or drag.

18 So the specifics of Barrus are that they would
19 have the output of the stepper motor coupled up to some
20 resistors. The controller would actually control the
21 resistors so that when the take-up spool pulled on the
22 supply spool, the supply spool would provide a selective
23 amount of resistance depending on what the controller
24 told it to do. This was one way that Barrus figured out
25 how to accommodate changes in the diameter of the

1 spools.

2 But the key point with regard to Barrus is
3 that both motors were controlled, but only one motor was
4 actually driven to rotate and take up the tape from the
5 supply spool to the take-up spool. And that was really
6 the basis on which they distinguished Barrus
7 successfully and got the claim allowed.

8 THE COURT: Yeah.

9 MR. GLITZENSTEIN: This discussion
10 highlighted, it's fairly lengthy, but we highlighted, if
11 you could --

12 THE COURT: I've got the point. I will wait
13 to hear their response, but I fully understand your
14 point.

15 MR. GLITZENSTEIN: So they actually
16 distinguish Barrus, your Honor, on two bases, and I want
17 to underscore that it's both the way in which Barrus
18 drove the motor in order to move the fresh tape under
19 the print head. That's the second to the last sentence
20 of the passage that we quoted here, but the last
21 sentence also distinguishes Barrus on the way in which
22 tension is maintained in Barrus. They say that Barrus
23 teaches that only one of the motors is energized to
24 drive a spool of tape in the direction of tape
25 transport, the other being controlled to provide drag.

1 So they say one is powered to rotate, the other one is
2 still control.

3 Now, the claim -- and I'm going to just jump
4 ahead here to Slide 12 just to put this in context. The
5 claim, your Honor, at this point in time contained the
6 language that I showed on this slide but without what
7 I've underlined in red. That language that I've
8 underlined in red was actually something that the
9 examiner asked Zipher to insert into the claim. So what
10 happened was they made all these arguments, and
11 initially the language at the time was just that the
12 controller controlled said motors to add or subtract the
13 calculated length of tape. The examiner said,
14 essentially, I'm not going to allow that claim as it
15 stands. I heard your arguments over Barrus. It was the
16 subject of a lot of discussion, including an interview
17 down at the Patent Office. I've heard your discussion
18 over Barrus. You've got to add the words -- after the
19 words "control the motors," you've got to add the words
20 "to drive the spools."

21 So clearly, the examiner is saying it's not
22 just a matter of control, it's a matter of control to
23 drive. Zipher had just told the examiner, and there's
24 no dispute, that with regard to the previous element of
25 the claim that drive means turn, rotate, and the

1 examiner came back and said I want to see that word
2 "drive" in the final element of the claim as well. And
3 the examiner consulted with Zipher's lawyers. Zipher's
4 lawyers agreed.

5 I'll just back up to the previous slide. We
6 put this on our papers and I won't belabor the point,
7 but he said you've got to have this in the claim, and
8 they accepted it. That's acquiescence and they're stuck
9 with it now. And, in fact, the examiner here stated why
10 do you allow the claim? He said he allowed the claim
11 because of the requirement that the controller controls
12 the motors to drive spools to add or subtract the
13 calculated length of tape. That's part of what he
14 thought was important.

15 Your Honor, where there's no dispute that
16 drive was added to the fourth element -- that drive in
17 the fourth element of the claim means turn, and where
18 the word "drive" here at the state part of the
19 prosecution history we submit has got to be the same.

20 THE COURT: I've got it. Okay. What's your
21 response on that?

22 MR. JAKES: First of all, your Honor, we don't
23 say "drive" means turn. We say drive has a broader
24 meaning. It means accelerate, decelerate, hold steady.
25 It can mean any of those things. In the particular

1 clause wherein the controller energizes both said motors
2 to drive the spools in a --

3 THE COURT: Is there a difference between turn
4 and rotate?

5 MR. JAKES: No, I don't think so.

6 THE COURT: So you say "drive" means rotate in
7 the clause above, but you say "drive" means control in
8 the clause below.

9 MR. JAKES: No, we don't. We say drive has
10 the same meaning throughout.

11 THE COURT: So it means rotate?

12 MR. JAKES: Drive in a tape transport
13 direction means something in addition to drive, and if I
14 could just give you an example. Driving a car. It's a
15 common phrase. You drive a car. That means you start
16 it, you stop it, you accelerate it, you brake. You say
17 you drive to Boston. We understand what that means.

18 THE COURT: I used this with my clerk. I said
19 suppose we are at a stop light on a hill and we are
20 trying to keep the car from rolling backwards, right,
21 engine not driving the car. You're trying to keep it
22 from going backwards. I used that very same thing.

23 MR. JAKES: You used that understanding of the
24 term. If I said drive a car in reverse, are we using a
25 different meaning for drive? No. But when I say drive

1 the car in reverse, it doesn't mean braking.

2 THE COURT: Certainly drive can mean control
3 in the sense that I drive a vehicle. I'm not powering
4 the vehicle. I'm not pushing it up the hill. I'm
5 controlling it. But that isn't the term, the meaning
6 you've given to the term above in the same claim, and it
7 is arguably not the meaning that was used to distinguish
8 the prior art.

9 MR. JAKES: We've given the term "drive" the
10 same meaning throughout, but when you put it in context
11 and say drive in a tape transport direction, that
12 doesn't mean holding steady. Drive itself can mean
13 holding steady, but when you say drive in a tape
14 transport direction, that implies movement and in a
15 particular direction, and that's why we say that
16 particular clause can mean turn or rotate both spools.

17 THE COURT: Because that requires tape
18 transport, that there actually be tape transport, and
19 that can only occur through rotation. You say in that
20 context "drive" means rotate, but down below where drive
21 doesn't explicitly require rotation, you think that it
22 can mean something else. And so your view was control,
23 and in the upper one it's control by moving in the
24 direction, by rotating, and down below it can include
25 other forms of control like leaving stable. How do you

1 distinguish the prior art, which apparently -- or your
2 explanation, how do you distinguish the prior art at the
3 time you were obtaining the patent and the examiner's
4 requirement that you include this language specifically
5 to address a problem with a prior patent in which only
6 one spool was moved?

7 MR. JAKES: Well, if we could just look at
8 what Markem's counsel put on the screen.

9 THE COURT: Which one do you want?

10 MR. JAKES: Well, we're looking at currently
11 it's Slide 11. The part that's highlighted at the
12 bottom really does just address the claim language,
13 controls the motor to drive the spools to add or
14 subtract the calculated length of tape. There's nothing
15 there other than repeating the claim language. But if
16 we can turn back to Slide 9 where the highlighted
17 language is.

18 But where Barrus was distinguished, what you
19 really have to look at there is the words "tape in the
20 direction of tape transport." Barrus is being
21 distinguished in that it only teaches one of the motors
22 to energize -- to drive a spool of tape in the direction
23 of tape transport.

24 THE COURT: What does "drag" mean in that
25 context?

1 MR. JAKES: Drag? It's like the drag clutch
2 system or a pull drag system, which was the other one we
3 used in the motor.

4 THE COURT: So it encompassed both do you
5 think?

6 MR. JAKES: I think Barrus was a pull drag
7 system, but there was count contrary, either force or
8 respective force --

9 THE COURT: Pull drag means the DC motor is
10 going in the actual opposite direction?

11 MR. JAKES: It's being driven in the opposite
12 direction. It actually rotates in the same direction or
13 the tape wouldn't move.

14 So this is addressing the tape transport
15 aspect. It doesn't have anything to do with the tension
16 control, and that's why the word is in there and the
17 direction of tape transport --

18 THE COURT: Isn't he saying that in order to
19 overcome Barrus, you need to actually have driving of
20 spools, plural, in order to overcome Barrus and you need
21 that rotation of spools, plural, not control of spools,
22 plural?

23 MR. JAKES: For tape transport, yes, not for
24 tension control. That's the wherein clause. Wherein
25 the controller energizes both said motors to drive the

1 spool in a tape transport direction. and that's what
2 this is exactly saying. It talks about in a tape
3 transport direction. Remember Professor Kuc said there
4 are two functions? There's the tape transport and then
5 there's the tension adjustment, and we are talking about
6 tape transport here, and certainly energizing and
7 driving both motors in a tape transport direction
8 doesn't distinguish the prior art. But that's different
9 than the tension control.

10 THE COURT: Yeah, I'm having some trouble with
11 that.

12 MR. JAKES: Well, if I could, your Honor, if I
13 could put on the document camera here the interview
14 summary. Markem's counsel made the point that the words
15 "drive the spool" were added by the examiner and that
16 was somehow to distinguish the prior art. If you look
17 at the interview summary, and this is Exhibit 4 and the
18 page is 11630.

19 THE COURT: If you can maybe just enlarge it
20 just a little. That's good.

21 MR. JAKES: If you look to the second to last
22 sentence in the beginning paragraph it says, the
23 examiner requested and Mr. Nelson agreed to make minor
24 changes to Claim 68 to improve the style of the claim.

25 That's the amendment to drive the spools that

1 we are talking about.

2 THE COURT: This is Mr. Nelson's memo of what
3 was said to him?

4 MR. JAKES: That's correct. This is the
5 attorney's summary of the interview and the summary
6 record.

7 THE COURT: Wouldn't you expect the attorney
8 to summarize things in a way that is most beneficial to
9 his client?

10 MR. JAKES: Well, to the extent they are
11 incorrect, the examiner has the chance to comment on it.
12 But here I can show you, here's the examiner's interview
13 summary and it says, discussion regarding the status of
14 Claim 68 and additional languages have been discussed to
15 more clearly define the scope of Claim 68.

16 It doesn't say anything to drive the spools is
17 necessary to overcome the prior art because the prior
18 art is distinguished by that wherein clause. Wherein
19 the motors drive the spools and a tape transport.

20 THE COURT: When a drag device is used, isn't
21 it a tension controlled device?

22 MR. JAKES: It is, but it's different than
23 what's in the invention. The invention eliminates the
24 drag device whether it's a drag pull motor, whether it's
25 a drag clutch.

1 THE COURT: But that last sentence is that the
2 purpose of the drag control device is to control
3 tension, and the examiner's concern was that the prior
4 art had a device in which spools were controlled to
5 control tension. One spool was driven in a tape
6 transport direction, the other spool was controlled by
7 drag, and he said you can't have a device that only has
8 one spool that is driven in a tape transport direction.
9 You have to have driving of both spools in a tape
10 transport.

11 MR. JAKES: And we do have that for tape
12 transport. That's in the claim.

13 THE COURT: That's that last clause that you
14 are adding. I don't understand the significance. It's
15 getting by me.

16 MR. JAKES: Well, there is something
17 significant about using both motors and both spools
18 turning in the same direction for tape transport. It
19 eliminates the drag. You will have faster acceleration,
20 faster deceleration, more precise positioning, and
21 that's the distinguishing of the prior art. Now you get
22 rid of a drag clutch because both motors are turning in
23 the same direction. You have to do tension control, but
24 that's done differently, and that's not the basis on
25 which the prior art was distinguished. It was

1 distinguished on tape transport, both motors engaged in
2 tape transport to drive the spools.

3 THE COURT: All right. Anything else you want
4 to say on this drive and drivable?

5 MR. JAKES: Well, the terms are not
6 synonymous. I think if you look at the specification,
7 there are certainly different ways that the term "drive"
8 is used. It can be used to mean decelerate.

9 Markem says there is nothing in the
10 specification that talks about holding steady.

11 THE COURT: Well, an argument that Markem
12 didn't make, at least one that I thought it could have
13 made, is if your definition is right, you use the term
14 control in the claim, and if you wanted drive to mean
15 control, you would have said control, especially where
16 you use drive in a way early in the patent than you mean
17 rotate, and I have a lot of trouble with that.

18 MR. JAKES: Control is the next best synonym.
19 What we really wanted to use was the term "drive"
20 because drive does have a broad meaning. Your Honor, I
21 do disagree that drive means rotate. Drive in a tape
22 transport direction means rotate in the context of this
23 claim, but if you just take the word "drive" out, drive
24 still has a broader meaning that can mean holding steady
25 and stopping and starting.

1 THE COURT: It can have a broader meaning, but
2 we want ordinarily to require our drafters to use terms
3 in a consistent way, and I assume you would at least
4 concede this was not perfect drafting of what you're
5 saying is true because you don't teach drafting to use a
6 term in the same claim in different ways. That's just
7 not the way any drafter of a claim would set out to do
8 it. You might inadvertently accomplish that end, but
9 you don't -- that's not sound drafting. You don't draft
10 it that way. If you mean control you say control,
11 especially where in context you've got a different
12 meaning to the term "drive" earlier in the claim.

13 MR. JAKES: I still disagree we have a
14 different meaning for the term drive. It's like in my
15 example. Driving to Boston and driving in reverse, the
16 word "drive" hasn't changed meaning, but certainly the
17 contention of those phrases implies something different.
18 So drive in a tape transport direction doesn't require
19 movement and rotation. Driving the spools for tension
20 control does not, and we chose the word "drive", and the
21 fact that we are having this discussion, perhaps we
22 should have chosen a different term, but drive captures
23 how these spools are operated, how they are controlled,
24 how they are driven. And control --

25 THE COURT: Why don't you show me the other

1 language in the specification that you think allows for
2 drive to encompass a broader meaning than Markem
3 suggested?

4 MR. JAKES: Okay. We need 4B up and if you
5 could get Slide 38. Slide 38 has a couple of examples
6 where "drive" is used to mean something certainly
7 broader than rotate. And the first example from Column
8 20, the supply motor is driven to cause deceleration.
9 In the second example from Column 23, we are talking
10 about driving the ribbon. Certainly that doesn't mean
11 rotate, rotating a ribbon. But it says you can advance
12 it at a constant speed, stop it. Intermittent printing
13 is an example of driving the spool where there actually
14 isn't any motion required.

15 If you look at the term "rotate" in Column 4,
16 it's actually used in the sense of rotate meaning turn
17 or actually applying movement. So drive and rotate are
18 certainly not used synonymously in the claim.

19 Two very good examples though, in discussing
20 the prior art at Column 2, the '552 patent -- the '572
21 patent, our patent says the two spools are driven. Then
22 if you go on to read what it means by the two spools
23 being driven, the take-up spool is driven by the motor,
24 the supply spool motor is fed at a low level drag
25 current to maintain ribbon intention, meaning that the

1 driving -- the spool is actually in the opposite
2 direction and it will rotate in the same direction to
3 move. But when the two spools are driven -- and one
4 example there is a drag current to maintain an
5 intention. It's not to rotate. The second example also
6 discussing the prior art '558 patent, the word "driving"
7 is used, one driving the take-up spool and one driving
8 the supply spool. That refers to the DC motors in that
9 particular patent, and in one case that supply spool DC
10 motor acts as a brake and yet it's being used with the
11 word "drive".

12 THE COURT: Does it act as a brake by moving
13 in the opposite direction?

14 MR. JAKES: No, it doesn't actually move in
15 the opposite direction. It just slows down the movement
16 during the tape transport. But it's being driven in the
17 opposite direction. The force, the electrical force
18 from the motor is in the opposite direction so it's
19 actually being driven in the opposite direction. It
20 will rotate or turn in the direction of tape transport,
21 but when it says "driving," meaning using the brake.

22 THE COURT: I see your point.

23 MR. JAKES: So driving is not used to mean
24 rotate in any sense of the word. In addition, we did
25 discuss the intermittent mode. In an intermittent mode

1 certainly spools have to stop. They have to be held
2 steady.

3 One thing Markem did say, I believe, that
4 holding steady is not disclosed anywhere in the
5 specification. I don't think that's right. First of
6 all, the operation of the stepper motor as your Honor
7 saw, it does require electrical power to hold it steady
8 in the first place. It spins freely when it's turned
9 off, and that's something a person skilled in the art
10 would know. It doesn't have to be stated in the
11 specification.

12 Second, inherent in the intermittent printing,
13 the spools have to be held steady at some point.
14 Holding steady is also disclosed in the specification.
15 And finally, the specification does describe the tension
16 control adjustment using one or both motors, and in that
17 case one motor must be held steady. There is really no
18 other way to do it. So whether or not the words "hold
19 steady" are actually appearing in the specification, the
20 concept of holding steady through a stepper motor
21 certainly does. So the term "drive" certainly doesn't
22 mean rotate. It does mean something broader than that.
23 We could have used the word "control," but control fit
24 with the motors. That's really what was happening
25 there. Spools are being driven and that can mean stop,

1 start.

2 THE COURT: Yeah, but you are talking about
3 driving up above. You're talking about using the term
4 "drive" which you say means control in a sense that in
5 context you concede that the entire phrase means to
6 rotate.

7 MR. JAKES: Yes.

8 THE COURT: And when you do that and you have
9 available to you and, in fact, use in the claim another
10 term that precisely captures what you now say you meant,
11 one would expect you to use that term, control, and you
12 didn't.

13 MR. JAKES: Control is actually not as precise
14 as drive. It's the best synonym we have.

15 THE COURT: I'm sure you're saying that now,
16 but if, in fact, what you're telling me, drive is like
17 I'm driving my car and that means I'm controlling it, it
18 isn't -- if you are trying to explain to someone who
19 doesn't know what cars are but knows about engines and
20 knows about control, and you said drive the car, you
21 would tell the person, no, the engine is driving the
22 car. The operator is controlling the car. That would
23 be the precise way to describe it.

24 An imprecise way would be to say I'm driving
25 in the car. If you are trying to describe what the

1 respective responsibilities of the motor and the
2 operator are, you wouldn't think of the operator as
3 driving the car unless it was Fred Flintstone with his
4 feet pushing the car as he goes up the hill, and that's
5 the problem I have with what you are saying.

6 What you really meant was control you now tell
7 me. Control is, in fact, more precise. Control does
8 capture what you say you meant, but you use control in
9 the claim itself and use drive in a context in which it
10 meant rotate. So now you want me to take "drive" in a
11 claim where you used it in the context that collectively
12 using your approach meant rotate and want me to say that
13 it means something where you use the term "control," the
14 more precise term elsewhere.

15 That's the problem I'm having with your
16 analysis. I concede that there are references in the
17 specifications that I'm going to have to look at
18 carefully because there's not absolute precision with
19 how the term "drive" is used there. So I take your
20 point on that. But, in general, I've got a problem with
21 you on drive.

22 MR. JAKES: Actually, your Honor, I may have
23 misspoke. I think drive is actually more precise than
24 control.

25 THE COURT: I know you say that. I think the

1 opposite. I think control is more precise than drive,
2 given the meanings that you are suggesting drive has.

3 MR. JAKES: And the natural context of driving
4 a car is something everyone understands and the context
5 of this patent driving the spools is the same thing.

6 THE COURT: Not where you have a controller
7 who would be the driver of the car. The controller is
8 what you are talking about as a separate thing from the
9 -- what drives. You have a controller and you have a
10 driver and it's the motor which drives the tape spools.
11 And there's something else, a controller which controls
12 the operation of the motor.

13 So they are different things in this and
14 you're saying it's really the same. It's like the
15 controller is the same in both cases. I just think that
16 the terms are not -- I think the problem I'm having with
17 your analysis is, first, I don't understand your attempt
18 to distinguish counsel's argument about prior art, and
19 my own reading of the totality of the claim suggests to
20 me that drive means rotate. I didn't understand why
21 that was significant until he explained it to me just
22 now. But that was my initial impression having read the
23 materials, and I'm still inclined to that impression. I
24 will study it very carefully and think it through, but
25 my inclination is to say that drive means rotate. But

1 anything else you want to say on that particular subject
2 and then we'll go on to the next one?

3 MR. JAKES: I would just reemphasize, if you
4 look carefully at the prosecution history, that the
5 prior art is being distinguished on the tape transport
6 and driving both spools or turning them for tape
7 transport, not for tension adjustment. Those two things
8 are handled separately.

9 THE COURT: I will take a very hard look at
10 that because it's not something that I had looked
11 closely at up till now.

12 MR. JAKES: And if you look at the
13 specification, it does say, and this is a critical
14 point, that the tension adjustment can be accomplished
15 by one or both motors adding step adjustments, and for
16 there to be one motor, the other one has to be held
17 steady, and that is certainly an embodiment that is
18 described in the patent, and you would have to find that
19 we didn't claim that embodiment; that we only claimed a
20 specific preferred embodiment where both spools rotate
21 at the same time in order to do the tension adjustment.
22 That's certainly not required by the specification and
23 it's not required to distinguish the prior art.

24 THE COURT: So you're saying the specification
25 discloses embodiments in which tape is added by stepping

1 one motor and leaving the other energized but not
2 stepped?

3 MR. JAKES: That's right. On our Slide 46 it
4 says the step adjustment can be made to either or both
5 of the motors to add a short section of ribbon.

6 THE COURT: You say that's contrary to what's
7 claimed; right?

8 MR. GLITZENSTEIN: Two points, your Honor, on
9 that. Yes, first and foremost. The claim is not
10 directed to the either/or piece of that package that
11 they have just quoted. It's directed to the both part
12 of that package. The claim requires plural. If not in
13 the first instance, directed to either or both. The
14 second point, your Honor --

15 THE COURT: Normally, people are saying don't
16 limit the claim to the embodiments. Now you're saying
17 disregard the embodiments when construing the claims.
18 Construe the claim more narrowly than what's disclosed
19 in the embodiments.

20 MR. GLITZENSTEIN: Not at all, your Honor.

21 THE COURT: I'm not understanding.

22 MR. GLITZENSTEIN: This is a very selective
23 quotation here. That column obviously does include
24 those words either/or both of the motors.

25 THE COURT: Where are we?

1 MR. GLITZENSTEIN: Column 22 if my memory is
2 correct.

3 MR. JAKES: Column 22 beginning at Line 17.

4 THE COURT: All right. Why do you think the
5 quotation is selective and not important to the
6 analysis?

7 MR. GLITZENSTEIN: It is selective and not
8 important to the analysis, because if you continue down
9 to the bottom of that same column, it talks about both
10 motors as being an advantageous approach to implementing
11 the tension correction. I'm looking specifically at
12 line 66 where it talks about the motor feed system
13 splits the correction evenly between both motors in
14 order to avoid large gaps between prints or
15 over-printing of the ribbon.

16 You heard earlier today, your Honor, about how
17 avoiding gaps is actually an important consideration
18 when you're running one of these printers or designing
19 one of these printers. And, in fact, when you split the
20 correction between the two motors -- and I've got a
21 little graphic that I can use to demonstrate this point,
22 but if you split the correction and you rotate both
23 motors in order to increase the tension in the tape, you
24 wind up maintaining the position of the ribbon better
25 than if you were to rotate only a single one of the

1 motors. So actually, the patent clearly identifies
2 using both motors just as the claim says, using both
3 motors and rotating both as an advantage over just doing
4 a single motor.

5 THE COURT: So you're saying you could do it
6 by either/or, but we are doing it by both and that's an
7 advantage over the prior art? That's how you're saying
8 that should be interpreted?

9 MR. GLITZENSTEIN: They are saying it's an
10 advantage over doing it by one. Yes, we are. They are
11 clearly saying that splitting it is advantageous. There
12 are other passages that talk about how precisely you
13 want to position that fresh tape right by that print
14 head. They say there is an advantage to splitting it
15 both. So very simply they did what many, many patent
16 owners do, they claimed their preferred embodiment.

17 THE COURT: The last response by you on this
18 and then I've got to move on. Is there anything else
19 you want to say?

20 MR. JAKES: Yeah, we are talking about the
21 preferred embodiment, an exemplary embodiment, not the
22 invention. The invention is broader than that. That's
23 why it says one or both.

24 THE COURT: I will look at that carefully
25 before I make up my mind on it. Let's talk about the

1 next term, calculates and calculated. Let's take those
2 together.

3 MR. GLITZENSTEIN: Your Honor, may I be heard
4 for literally 30 seconds on one technical point that was
5 made that concerns the specification and it also is this
6 same quote?

7 THE COURT: Go on.

8 MR. GLITZENSTEIN: Counsel said that the only
9 way to achieve tension adjustment using a single motor
10 is by holding the other one steady. I just want to
11 underscore that is not in the record. I could think of
12 ways to do it. You could physically lock down that
13 first motor with a clamp. You could also just spread
14 the total number of correction pulses so that both
15 motors start and end at the same point. It was the
16 point we were talking about earlier. Instead of having
17 it continue on past the end, you just have it start and
18 stop at the same point. There's no evidence for that.
19 That seemed to be an impact on the consideration of the
20 issue. I just wanted to emphasize it.

21 THE COURT: All right. Let's talk about
22 calculate and calculated. You say performs a
23 mathematical operation to determine and mathematically
24 determine. What do you mean by mathematical operation?

25 MR. GLITZENSTEIN: Ordinary meaning for that,

1 your Honor. Any mathematical operation, addition,
2 subtraction, square root, whatever there is, we think
3 that's a term that a jury is well aware of. The concern
4 that we have with their construction is simply we submit
5 that it actually takes a term that is reasonably clear
6 to a lay juror and that is one of the goals here
7 clarifying. Takes it and actually makes it harder to
8 understand. Our objection really is, is this derived by
9 processing? We certainly agree that derives can be
10 calculations.

11 THE COURT: You have a lot of people use the
12 phrase "mathematical calculation." You would say that's
13 redundant; right? You're saying if you do a
14 mathematical calculation, all calculations are
15 mathematical so you shouldn't say mathematical
16 calculation. What about algorithms aren't necessarily
17 mathematical; right? You can have an algorithm that is
18 a set of instructions that uses logic -- that's why I
19 asked you what mathematical meant. I don't think of an
20 algorithm as necessarily being mathematical. It can be
21 a set of instructions that you deduct in logic that
22 don't involve arithmetic calculation.

23 MR. GLITZENSTEIN: Your Honor, with regard to
24 the context in which this term is found in the claim, we
25 submit that it actually is mathematically oriented

1 because it talks about calculating a length of tape in
2 order to maintain tension in the tape between
3 predetermined limit values. Given its fair reading,
4 this is a numerically oriented passage of the claim.
5 Certainly, the specification, I'm not suggesting you are
6 limited to it. The specification is loaded with math.

7 THE COURT: Why does it matter to this case?

8 MR. GLITZENSTEIN: I was just going to put my
9 chips on the table on that one. This is really a
10 clarity issue for us. We just think that derives by
11 processing is just harder to understand and we don't
12 exactly know what the metes and bounds are.

13 THE COURT: Well, the problem I have with that
14 definition is that it means derives. Because I don't
15 know if derives by processing, derives by any means
16 other than irrational means or something. It's hard for
17 me to get a grip on what they really mean there. They
18 just say derives by processing and they give several
19 examples, but I don't see where you can get from the
20 language of the claim or the specification a meaning
21 that limits it to a mathematical determination. Say,
22 for example, they used a look-up table. You would say
23 that is not a calculation?

24 MR. GLITZENSTEIN: We would say that look-up
25 tables are not calculations.

1 THE COURT: How do you get to the numbers that
2 are in the look-up tables?

3 MR. GLITZENSTEIN: Well, the numbers that are
4 in the look-up tables --

5 THE COURT: Made up by calculation. They are
6 just done by calculation that occurs previously.
7 Somebody calculates it and it goes into a look-up table.

8 MR. GLITZENSTEIN: The use of information out
9 of a look-up table though, that's really what this is
10 directed to. Can a look-up table be a calculation of a
11 length? The act of consulting a look-up table to get a
12 length of tape, is that the calculation?

13 THE COURT: If the values in the look-up table
14 are derived from the calculation, then yes. Because you
15 are doing it in steps. You've done the calculations to
16 prepare the look-up table, then you have the look-up
17 table, then you consult it and determine the length of
18 tape to be added. Therefore, the process by which you
19 get to the result involves mathematical calculation.

20 MR. GLITZENSTEIN: There's a mathematical
21 calculation to get some set of data to be consulted. In
22 your hypothetical, that's certainly true.

23 THE COURT: Do you use a look-up table? Is
24 that why this is in your product?

25 MR. GLITZENSTEIN: We actually don't use a

1 look-up table, your Honor, and so I did want to say that
2 this is really more a clarification issue.

3 THE COURT: How do you do it other than by a
4 mathematical determination?

5 MR. GLITZENSTEIN: We use a formula, your
6 Honor.

7 THE COURT: So you do it with mathematical
8 determination.

9 MR. GLITZENSTEIN: We do.

10 THE COURT: So why should I care?

11 MR. GLITZENSTEIN: The important thing here is
12 it does affect the scope of the claim for purposes of
13 prior art, and it also affects essentially what this
14 invention is about.

15 THE COURT: I haven't looked at the underlying
16 dispute here, but you're basically -- your principal
17 argument is a noninfringement argument, I assume?

18 MR. GLITZENSTEIN: Yes, it is, your Honor.

19 THE COURT: So that's how you are going to win
20 is by demonstrating noninfringement. I'd rather focus
21 on the argument that you think entitle you to a judgment
22 of noninfringement because I've got enough to do here,
23 and determining things in the abstract that I don't need
24 to determine is not something I really want to spend a
25 lot of time doing.

1 MR. GLITZENSTEIN: Your Honor, this is
2 certainly not an issue that we see as a dispositive one
3 in this case. It's in here because it's purely a
4 clarification issue. We just want to know what it
5 means. We think we are right with regard to the scope,
6 but at this stage of the case for purposes of disposing
7 the case on noninfringement grounds, it's not something
8 that we rely on.

9 THE COURT: I appreciate it. Did you want to
10 say anything on the calculates and calculated issue?

11 MR. JAKES: Your Honor, the only thing I would
12 say is that by limiting it to a mathematical operation,
13 all you're doing is really shifting the focus from one
14 word to another. We'd be back arguing over whether or
15 not something is a mathematical operation.

16 THE COURT: Can you give me an example of the
17 way in which a calculation would be done here without a
18 mathematical calculation?

19 MR. JAKES: A look-up table.

20 THE COURT: To me -- suppose you did it by
21 measurement, observation. I don't think of that as
22 calculation in the same sense, but I do think
23 calculation, although the sentence that comes
24 immediately to mind is a mathematical operation.

25 MR. JAKES: That would be one example.

1 THE COURT: But there are certainly other
2 types of calculation that people engage in that doesn't
3 explicitly involve a mathematical -- when you sit down
4 and figure out how to persuade me of something, you are
5 engaging in a form of calculation that isn't explicitly
6 mathematical, but the problem is then what does it mean?
7 It means any -- you give it a very broad meaning which
8 is any derivation by process.

9 MR. JAKES: That's right. We do have a
10 controller that is doing the process thing, and as your
11 Honor suggested, an algorithm may or may not have
12 something that someone would call a mathematical
13 operation, but it could be a series of program steps
14 where you --

15 THE COURT: First do A, then do B, take value
16 C, then do D, but not do anything mathematical.

17 MR. JAKES: You may not find the divide
18 instruction or the multiplying instruction. What it's
19 doing effectively is a derivation of the value that it
20 needs through these steps. That would be within the
21 ordinary meaning of calculate as well. So limiting to
22 mathematical processing, as I said, it just shifts the
23 debate as to whether or not something is a mathematical
24 operation and unnecessarily narrows it. Derive by
25 processing, that's what we came up with. It's not

1 really a critical term, but limiting it in this way to
2 exclude things like look-up tables or other
3 implementation details doesn't seem necessary.

4 THE COURT: I will hold judgment on what I'm
5 going to do with respect to that. Tension, is there
6 really a meaningful difference between the two of you on
7 this concept of tension? I think of tension as a
8 reactive force induced by stretching, but I think both
9 of you say the same thing.

10 MR. GLITZENSTEIN: I don't see this as a
11 dispute of substance at all, your Honor. I think there
12 are two ways to look at tension. The dictionaries seem
13 to have both. One is a number. The other is sort of
14 the physics characteristic, which is maybe the one that
15 your Honor was suggesting.

16 THE COURT: Well, you can measure that
17 reactive force. You have a weight on a string and you
18 want to see how much tension is put on the string by the
19 weight. I assume you could hang a spring scale to it or
20 something. Wouldn't that give you a measure of the
21 reactive force? I certainly haven't done physics in a
22 long time. But you would get a numerical value for
23 tension, depending upon how you measure that reactive
24 force. But that's the force that comes from stretching.

25 MR. GLITZENSTEIN: There is a force that sort

1 of exists because I guess you've got molecules or
2 something holding each other together, pulling each
3 other apart, whichever it is. And then you've got a
4 number to try to capture what that is. The dictionaries
5 do -- I think they are pretty evenhanded in all candor
6 about the treatment of adding. We're just, again, sort
7 of echoing the point I made with regard to calculate.
8 The issue of tension appears in this final element, and
9 in a mathematical -- not mathematical, poor choice of
10 words -- in a numerical sort of context, the goal is to
11 maintain the tension between some values. So in looking
12 at the dictionary definition, we gravitated more to the
13 one that was a value rather than property.

14 THE COURT: Did you want to say anything about
15 tension?

16 MR. JAKES: Your Honor, just a couple of
17 things. First of all, I don't think there's a
18 meaningful dispute as far as noninfringement. The real
19 thing is that we say tension is a condition and they say
20 it's a measure, and the claim language itself if you
21 look at it doesn't talk about measurement. It talks
22 about maintaining tension. So, for example, the dry
23 clutch system maintains tension in the tape without
24 measuring it.

25 THE COURT: But it's at predetermined limits.

1 MR. JAKES: Our claim doesn't go beyond that,
2 but I think if you look at the other terms that Markem
3 wants to construe, they tend to take measurement of
4 tension and then add that to the last clause along with
5 other things; such as, when the tension has to be
6 measured, how it has to be measured, does it have to be
7 measured during tape transport? So I think that's
8 really just a prelude to one of their other arguments to
9 say tension requires a measurement. It just requires
10 maintaining it, and I think it's just part of their
11 effort to limit our client's preferred embodiment.

12 THE COURT: Let's go to the next one which I
13 think is important to your analysis, predetermined limit
14 value, and your position at least at first blush seems
15 sensible to me. So maybe I ought to have Zipher's
16 response to it and then your response to Zipher's.

17 The problem I'm having with your
18 interpretation is the word "between" in your claim. How
19 do you deal with that.

20 MR. JAKES: Your Honor, we'll agree with an
21 upper and lower limit. It just seems like it's implied
22 with that. If you remember in the prosecution history,
23 we actually took out upper and lower limits. There's an
24 implication that they really shouldn't be there, but
25 when you look at the word "between," I'm not sure you

1 can really get around that. So I don't think that there
2 really is any difference once you put in upper and
3 lower. The parties agree it means an acceptable level
4 of tension.

5 THE COURT: You've got a problem with one of
6 their products. We don't have to get into it today, but
7 they are saying they don't have to determine upper and
8 lower limits in their product, one of their products.

9 MR. JAKES: I think actually for the same
10 reason that the claim has upper and lower limits, their
11 product will as well. There's always going to be some
12 point where they don't adjust.

13 THE COURT: That's more as a summary judgment
14 issue.

15 MR. JAKES: In that region they will be
16 between the upper and lower limits.

17 THE COURT: Now, in the next several claims
18 because we don't have a lot of time here, the one that
19 struck me after what I heard today -- and I wish I heard
20 all this stuff before because it could have helped me in
21 preparing for the hearing. But if you go to the table
22 that you gave me, the chart, if you go to the -- page
23 four, the second one down, said controller calculates a
24 length of tape to be added to or subtracted from tape
25 extending between said spool in order to maintain

1 tension in said tape between predetermined limits.

2 Markem reads into that language a requirement
3 that the tape tension is measured without contacting the
4 tape. Based on what I saw today, that probably is an
5 important argument for you, I would assume, because your
6 product you say does mention tension by contacting the
7 tape.

8 MR. GLITZENSTEIN: That's correct, your Honor.

9 THE COURT: Where do you get this requirement
10 that without contacting the tape, where does that come
11 from?

12 MR. GLITZENSTEIN: Principally, your Honor, it
13 comes out of the specification and it comes out of
14 Column 4 of the specification beginning at Line 27 and
15 this is a paragraph that is talking about what they
16 refer to as exemplary -- I'm sorry, your Honor.

17 THE COURT: Four, 20?

18 MR. GLITZENSTEIN: Four, Line 27. So in this
19 paragraph, your Honor, they call it a brief description
20 section, but this is essentially what a lot of patents
21 call a summary of the invention. This is a patent that
22 does discuss what's referred to, and we acknowledge it,
23 an exemplary embodiment. We submit that this is
24 actually the embodiment to which they're really
25 directing the claims of this patent, and it talks about

1 -- earlier in the patent it talks about the importance
2 of measuring and monitoring tape, and it continues at
3 Line 32 and says, tension in the tape being transported
4 is determined by control of the drive motors. Tension
5 is determined by control of the drive motors and,
6 therefore, is not dependent upon any components which
7 have to contact the tape between the take-up and supply
8 spools.

9 THE COURT: That doesn't exclude the
10 possibility of a tension measuring. You can't escape
11 from an infringement by adding some additional element
12 that's not in the claim; right? I mean, if you infringe
13 all of the elements of their claim and then you add
14 another element to it, it doesn't make you
15 noninfringing. You're infringing. You have a device
16 for measuring tape tension. They don't need to have a
17 device for measuring tape tension by touching the tape,
18 but that doesn't mean your product doesn't infringe and
19 that doesn't -- I shouldn't read there, because they say
20 it isn't necessary, doesn't mean it's an element that it
21 need not be present. That's the problem I'm having with
22 your argument.

23 MR. GLITZENSTEIN: The question comes down to
24 whether this is an inherent aspect of this invention,
25 and that's really the issue and the law on this.

1 There's not a lot of law on this point, your Honor.
2 It's the Honeywell case and the Microsoft case we cited
3 in our papers. There's case law where the specification
4 places sort of an inherent level of significance on a
5 particular feature. It does become part of the claim,
6 and in the Honeywell case, just by way of example, the
7 claim term there was look ahead distance, and the
8 question was whether that inherently required some
9 assessment of time. And the appellate court there
10 looked very closely at the specification and said based
11 on the importance that time plays as part in discussing
12 that feature of the invention throughout the
13 specification in view of the treatment of the issue in
14 the specification, we are therefore going to construe
15 the term to require a time feature that was not
16 expressly in the claim. We absolutely agree that what
17 I'm suggesting to you is not -- these words are not in
18 the claim. This is something that comes out of the
19 importance of tension to this claim and the way and
20 prominence in which they discussed their particular way
21 of measuring tension in this sort of synopsis here of
22 the invention. The Microsoft case that I referred to,
23 very similar case.

24 THE COURT: The issue is whether that feature
25 is inherent in what it is they are claiming or whether

1 what they're really saying here that this is a possible
2 benefit of our invention is that it may allow for this
3 without contacting the tape. If it's the latter, your
4 argument fails on that point.

5 MR. GLITZENSTEIN: If it's the latter, your
6 Honor, that's absolutely correct. This particular
7 feature of the disclosure, the ability to monitor
8 tension without contacting the tape was not only a sort
9 of additional aspect but was actually the centerpiece of
10 the UK litigation between the parties here.

11 I know you've got some background on that.
12 But in the UK case, the original UK litigation, this is
13 where they placed all the emphasis. They said it's all
14 about -- what we really invented was figuring out a way
15 to evaluate the tension without contacting the tape.
16 They then turned around, and having put those features
17 in a lot of their UK claims, they then subsequently in
18 the U.S. tried to get them out.

19 Our position is given the prominence in the
20 specifications -- and we are not relying here on the
21 expert evidence on the UK decision, but by way of some
22 context and background for the Court, this was a
23 significant feature of the UK case as well and was
24 something that they placed a lot of emphasis on. And in
25 view of that, it is something and, again, throughout the

1 specification there is a lot of discussion about the
2 benefits and advantages of having a system that doesn't
3 contact the tape, simpler and easier.

4 THE COURT: I understand all that. The
5 argument you are making is one that I haven't used
6 before. It seems to me to be a somewhat difficult
7 argument conceptually, and I haven't read the cases that
8 you've cited. So I will read those cases and think
9 about it. My general reaction is that something like
10 this is often included in a summary of the invention as
11 one of the benefits of the invention, but it isn't a
12 claim limitation, and even if it's the central benefit
13 of the invention, it's the claim terms that circumscribe
14 the invention and it's not the benefits of the
15 invention. So the claim isn't limited to what things
16 that actually achieve the particular things that are
17 specified in the brief description as the benefits of
18 the invention.

19 MR. GLITZENSTEIN: I think as a general
20 proposition that is the law, your Honor, and I think
21 there are a few cases that say where something is sort
22 of touted, this is more than just a benefit of the
23 invention.

24 THE COURT: Inherent in the way to achieve the
25 innovation that is at the core of the claim, this is the

1 innovation. And it's inherent in what's claimed and has
2 to be a part of it.

3 MR. GLITZENSTEIN: That's right, and they
4 can't now have a claim that they say covers the thing
5 that essentially was distinguishing with this package.

6 THE COURT: All right. What did you want to
7 say about that?

8 MR. JAKES: I believe your Honor has the law
9 exactly right and it doesn't apply in this context. You
10 read limitations from the specification into the claim.
11 That's exactly what they are doing.

12 THE COURT: I don't even construe this as a
13 limitation. Sometimes you will see certain embodiments
14 that are identified and people make the mistake of
15 arbitrarily limiting the claim language to the disclosed
16 embodiments, and even with the change in claim
17 construction law that occurred in the last few years,
18 the Federal Circuit still said don't be doing that. But
19 I don't even see this as going that far. This seems to
20 be language that is saying our invention is great
21 because one of the things that's good about it is you
22 won't need to have contact with the tape surface
23 anymore, and that's sort of one of the benefits of it.
24 It doesn't limit the scope of the claim, unless this
25 argument is something that's so inherent of the nature

1 of what is claimed that it's an essential part of it
2 and, therefore, should be read into the claims.

3 MR. JAKES: That's right, your Honor. This is
4 really a preferred embodiment. It's described as an
5 exemplary embodiment. In fact, if you look at our Slide
6 51, Markem tries to add in various things, including the
7 tape has to be measured, the motor control has to be
8 used to measure the tape, has to be done without
9 contacting the tape.

10 THE COURT: Do you have a product that does
11 operate without measuring tension on the tape?

12 MR. JAKES: Well --

13 THE COURT: Contacting it.

14 MR. JAKES: Yes, we have a product that works
15 as described in the specification that uses the control
16 of the motors, the current that is used to drive the
17 motors to derive a measure of tension. There's no
18 direct measurement.

19 THE COURT: How does that work given the
20 problems that people were specifying for me earlier that
21 there's so much variation in the diameter of the tape
22 spools that you can't do that? I thought that's what
23 was being said to me.

24 MR. JAKES: Well, what you are measuring is
25 the tension. You're not measuring the diameter of the

1 spools.

2 THE COURT: But how can you get to the tension
3 measurement just by power on the motors without knowing
4 something about the diameter of the tape spools?

5 MR. JAKES: Your Honor, I can't explain
6 technically why that is, but I understand that the force
7 that is necessary to adjust the tension or to measure
8 that tension can be determined from the current that is
9 used to supply the motors, and Professor Kuc --

10 THE COURT: That's what I was trying to ask
11 before of the experts. I thought you were saying that
12 you really can't do that reliably to measure the tension
13 simply by knowing the amount of energy that's being
14 supplied to the stepper motors. And one of the reasons
15 that you can't is there's so much variability in the
16 product and in the diameter of the tape spools; so just
17 by knowing how much -- how many steps you are stepping
18 one way or the other doesn't tell you anything about the
19 -- doesn't tell you enough about the tension of the
20 product to allow for its tension to be measured in that
21 way. You say your product does.

22 MR. JAKES: It can be done. It's described in
23 the patent specification, but that is just an exemplary
24 embodiment. If you look at the language there on Column
25 4 where this is described, where the tension and the

1 tape is being transported, it's determined by control of
2 the drive motors. It's not dependent upon any
3 components. That's in the paragraph that starts "in
4 accordance with an exemplary embodiment."

5 THE COURT: Yes, I understand.

6 MR. JAKES: It's not in the plans.

7 THE COURT: I understand. Okay.

8 MR. JAKES: Your Honor, could I address the
9 Honeywell case briefly?

10 THE COURT: Yes, go ahead.

11 MR. JAKES: Markem's counsel said that they
12 were looking at the term "look ahead distance." That's
13 very different than what's going on here. In that case
14 you are actually trying to interpret what the term "look
15 ahead distance" means. These limitations or features
16 that they are trying to read into the claim, there's not
17 a hook in the claim language. They are not saying that
18 word means these things. They're just saying they
19 should be inserted.

20 THE COURT: If that's what the case is saying,
21 that's a much more conventional question. I agree that
22 sometimes when interpreting claim language, you have to
23 look at what is inherent in the way that the claimed
24 invention functions to give meaning to the claim
25 language. I can buy that argument.

1 MR. JAKES: That's what it is. Figuring out
2 what look ahead distance means is not the same thing as
3 inserting words.

4 THE COURT: Let me ask Markem, since you are
5 trying to get a declaration of noninfringement here,
6 what other terms that we haven't yet discussed that you
7 think are really important to have construed here?

8 MR. GLITZENSTEIN: We've touched on the issue
9 of plural versus single and whether the use of the terms
10 motors and spools in the last element is one or two.
11 That actually is a central issue as well to the case.

12 THE COURT: And I didn't understand that at
13 all until today when you got up and made your
14 presentation. So it was useful today for me to
15 understand that.

16 MR. GLITZENSTEIN: So there is -- I mean, just
17 to sort of summarize very quickly on that, and there's a
18 legal point that was in the briefing that I thought I
19 might address as well on this, and that is, the claim
20 language itself really should be the start of any point
21 for this question since it uses plural terms; namely,
22 motors and spools for this correction step. That should
23 be the end of it.

24 Defendants have cited a couple of cases. That
25 one is the Dayco case and the other is the Versa case

1 where they say, well, sometimes plural can mean not one
2 or more, not more than one, excuse me. In fact, the
3 Dayco case makes it very clear that -- just as a matter
4 of straight up claim construction, Dayco states that
5 when there is a plural term used, it says -- the quote
6 from Dayco at 132728, in accordance with standard
7 dictionary definitions we have held that, quote,
8 plurality, closed quote, when used in a claim refers to
9 two or more items absent some indication to the
10 contrary. In both Dayco and Versa the Federal Circuit
11 went on and said, because of the peculiar way those
12 claims were drafted, that there were other pieces of the
13 claim that the Court relied on to conclude that, in
14 fact, those plural terms shouldn't be construed in that
15 way. Those conditions just simply don't apply here,
16 your Honor. There is nothing in these claims that would
17 suggest in any way that motors plural and spools plural
18 don't, in fact, refer to both the spools.

19 In fact, to the contrary, the rest of the
20 claim is all about driving the motors -- or controlling
21 the motors, excuse me, driving the spools and doing so
22 in a particular direction; namely, a tape transport
23 direction. Also, just to echo the point I was making
24 earlier about Barrus, in Barrus both motors are
25 controlled. Their theory of infringement in this case,

1 your Honor, is even if you are going to construe drive
2 to mean rotate because we rotate one spool and keep the
3 other one steady, that still meets this requirement of
4 controlling said motors to drive the spools.

5 THE COURT: How? How does it meet that?

6 MR. GLITZENSTEIN: I don't think it does.

7 THE COURT: If drive means rotate and spools
8 mean spool, how does it?

9 MR. GLITZENSTEIN: I don't believe it does and
10 I think the words of the claim and the law and the
11 prosecution history and the specifications all stand
12 against them on this point. I don't understand the
13 theory; that is, their theory, and that's why I wanted
14 to just underscore it here.

15 They do say in their second claims
16 construction briefing that even it -- or maybe it's
17 their first, I'm sorry, I can't recall. But they say
18 even if "drive" means rotate having a system where only
19 one motor rotates and the other is held steady would
20 still be covered and, again, we don't think that can be
21 reconciled with the intrinsic record at all.

22 THE COURT: All right. Let me hear your
23 response on that.

24 MR. JAKES: Your Honor, we just focus on the
25 word "drive," and if it's given the correct meaning, the

1 rest of it follows.

2 THE COURT: I think that's right. Your
3 argument rises or falls on that is primarily -- are
4 there any other terms that you in particular want me to
5 focus on here in the analysis? Because I do think this
6 seems to me that the key issue is the drive. The
7 meaning of drive in this context is probably what's
8 going to be most important to the analysis, and I want
9 to try to focus most of my effort on trying to
10 understand that and all of your arguments concerning
11 that.

12 But if there are other terms here that you
13 think are particularly important that you need to have
14 me address.

15 MR. JAKES: No, your Honor, I don't.

16 THE COURT: All right. Does anyone want to
17 say anything else about any of the matters that we have
18 discussed today?

19 MR. GLITZENSTEIN: Your Honor, I had just one
20 last term that I wanted to put before the Court, and
21 that is, it's the issue length. The claim talks -- in
22 the final element number five talks about the controller
23 calculating a length. And our construction of this is
24 just simply to use the term "length." We think there's
25 some ambiguity with the term "length," but we are

1 perfectly happy to --

2 THE COURT: Where are you exactly on the
3 claims construction chart?

4 MR. GLITZENSTEIN: In the claims construction
5 chart, be at page four, the second element. Again, we
6 think there's some ambiguity with the issue of what
7 length means, but we are happy to table that until
8 invalidity considerations.

9 But the particular point I wanted to direct
10 the Court to is we think that "length" is a term that
11 needs no construction. We think that people know what
12 "length" means. They are trying to change the word
13 "length" to "amount," and "amount" can mean really
14 anything as far as -- it creates the possibility of
15 confusion as to what the scope of it is. So we submit
16 that the word "length" really needs no construction here
17 and it should be preserved.

18 THE COURT: What are you getting at there?

19 MR. JAKES: Your Honor, we are more than happy
20 with length. They said the term couldn't be construed;
21 so we gave it a meaning.

22 THE COURT: Oh, this is in anticipation of an
23 argument.

24 MR. JAKES: They made their argument that it
25 was indefinite, that somehow it had no meaning.

1 THE COURT: We'll save that for a later date.

2 MR. JAKES: Couldn't be construed and we are
3 going to give it a meaning, but we are more than happy
4 with the word "length" as it is. We think that's
5 perfectly understandable.

6 MR. GLITZENSTEIN: I misunderstood the
7 motives.

8 THE COURT: All right. Did you want to say
9 anything else?

10 MR. JAKES: No, your Honor, I've said enough.
11 Thank you.

12 THE COURT: I really appreciate the quality of
13 the presentations today. The tutorial was very helpful.
14 I know it's expensive to bring people in like this, but
15 I assume there's a lot at stake for you and it certainly
16 was helpful to me. Counsel's arguments were very well
17 presented, very informative, and I will look very
18 carefully at all of the arguments in your brief and the
19 additional arguments that you've presented today.

20 If I've expressed a tentative view, you need
21 to understand it's just a tentative view. I oftentimes
22 change my mind during the course of working through
23 something; so nobody should bank on me standing by
24 anything I said today. I will look at each issue and
25 consider every argument that's been made as to matters

1 that I think are potentially determinative of the case.

2 As to other matters, you are likely to find me
3 putting in a footnote in my decision saying I will
4 reserve judgment on that issue until it becomes relevant
5 to me at a later date and if we need to, we can revisit
6 those issues. I think we will all be better served if I
7 spend my efforts focusing on what I think are the most
8 hotly disputed claim terms and really trying to get
9 those right, to give you as much guidance as I can as to
10 how we are going to proceed from here.

11 I will get to work on that and probably be 60
12 to 90 days. I'm reasonably confident I will get it out
13 before Labor Day when my clerk leaves; so he's not going
14 to be allowed to leave until we're done with this. I
15 will get a decision out as soon as we can.

16 (Concluded at 12:35 p.m.)

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I, Diane M. Churas, do hereby certify that the foregoing transcript is a true and accurate

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DIANE M. CHURAS, CSR, CRR

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